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Index

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PEONY  
HANSINA BRAND

For  
Spring  
and Fall  
Planting 1953

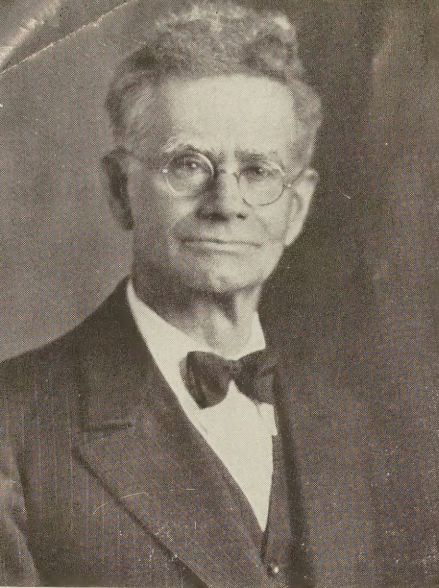
Brand's

PEONY  
BLANCHE KING

Quality PEONIES  
Own Root LILACS  
and Other  
ORNAMENTALS

BRAND PEONY FARMS Box 408 FARIBAULT, MINN.





A. M. BRAND



## EIGHTY-FIVE YEARS OF PROGRESS

**E**IGHTY-FIVE YEARS have elapsed since my father started our nursery in Faribault and during this time many changes have taken place.

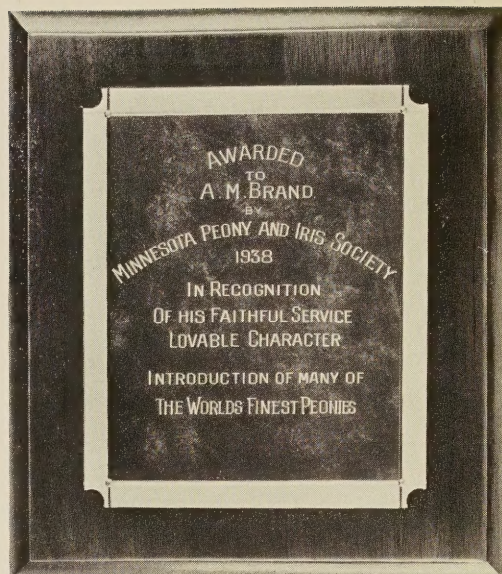
Growing windbreak stock and hardy fruits for this northern territory was his first concern, but by 1896 he also became interested in Peonies and purchased all of the best varieties then grown and made a large planting.

In the fall of 1899 Peony seed from this bed were gathered and planted and thus was developed our first seedling bed.

As this bed came into bloom we selected from the thousands of plants a number that especially attracted us for further trial.

As is usual in choosing varieties to name, we made many mistakes and selected and named many varieties which we have long since discarded. But our Peony friends may be interested in knowing that such kinds as Richard Carvel, Frances Willard, Mary Brand, Chestine Gowdy, Longfellow, and Martha Bulloch, which have now become standard varieties, originated in this bed.

From our later seedling beds we have produced many other fine varieties and a number have been awarded medals from National Peony Shows for their outstanding merit. The list of varieties and a few of our many medals are shown below.



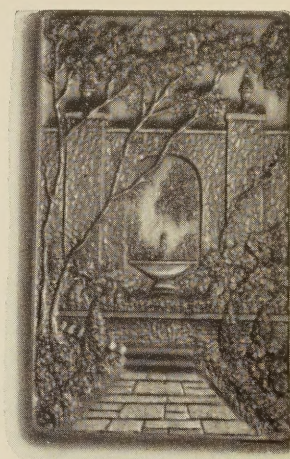
We were awarded the T. E. Carpenter Gold Cup, the Grand Sweepstakes of the show, for scoring the most points in the professional classes at National Peony Show held in Rochester, Minn., winning 155 points out of a possible 300. At this same show, Martha Bulloch emerged as the Grand Champion Flower of the entire show.

## A. M. BRAND ORIGINATIONS

Agnes Kennedy  
A. G. Perry  
Blanche King  
Dr. Christopher Graham  
Dr. F. R. Huxley  
Dr. John L. Crenshaw  
Dr. Lee Pollock  
Ella Christiansen  
Edward Flynn  
Ellen Foster  
Evangeline Newhall  
Fireball  
Flanders Fields  
Golden Bracelet  
Hansina Brand

Hazel Kinney  
Jane Addams  
Jean Cooperman  
Joanne Foreman  
Krinkled White  
Laverne Christman  
Lulu Strong  
Man O' War  
Midway Island  
Molly Prescott  
Mrs. A. M. Brand  
Mrs. Bryce Fontaine  
Mrs. Deane Funk  
Mrs. F. A. Goodrich  
Mrs. Frank Beach

Mrs. Harriet Gentry  
Mrs. John M. Kleitsch  
Mrs. Romaine B. Ware  
Myrtle Gentry  
Prairie Afire  
President Lincoln  
Ralph Smith  
R. A. Napier  
Red Goddess  
Rev. Tragitt  
Roy Goddard  
Ruth Elizabeth  
Sam Donaldson  
Vanity  
Victory C. Thierry  
W. E. Blanchette



AMERICAN HOME ACHIEVEMENT MEDAL, AWARDED BRAND PEONY FARMS FOR VARIETY, "PRAIRIE AFIRE," FOR THE MOST OUTSTANDING PEONY OF THE NATIONAL PEONY SHOW HELD AT DES MOINES, IOWA.



Gold Medal



Gold Medal



Silver Medal



PLEASE DO NOT  
WRITE IN THIS  
SPACE

We suggest that you send us your order as soon as possible after receiving our catalog that you may get your order in while our stocks are complete.

Because of extreme labor shortage, we must ask for cash with order unless from old customers who have established credit, or give us bank reference. No C.O.D. orders.

By Postal Order, Express Order, Personal Check, Postage Stamps, or Registered Letter. If payment is made in postage stamps we prefer 5c and 10c stamps.

We do not pay shipping charges except where it is expressly stated that we do so. Otherwise such charges are paid by the customer. Trees and large shrubs go by Express Collect. Where an order is made up of part prepaid items and part Express Collect items, the prepaid items are generally packed with the Express Collect items as their addition to the shipment will generally make no difference in the Express Charge. But should their addition make a significant difference in the Express Charge we have this deducted at the end of the line against the Express charge.

We guarantee our nursery stock to be true to name. Should a mistake occur and a customer receive stock that eventually proves not true to name, we will replace this stock free of charge and the customer may retain the stock first received. After you receive our shipment, we want you to report at once anything that is not satisfactory and we will make proper adjustment. After your stock is planted we cannot assume responsibility for it.

We will not substitute without permission. However, if you send in an order late in the season, it will save delay if you name a second choice or give us permission to send a variety of equal or better value of the same color.

## Date \_\_\_\_\_ 19\_\_\_\_

Name \_\_\_\_\_  
Please Be Sure to Write Your Name Very Plainly

Street Address or Rural Route.....

Post Office..... State.....

**Express Address If Not  
The Same as Post Office..... Zone No.....**  
If You Live in a Large City That is Zoned, Please Use Your Zone Number

Amount Enclosed: \$.....

[illegible]

May we substitute equally good variety if any of kinds ordered are exhausted? No..... Yes.....



[illegible]





## What to Expect from Brand Divisions

1. A root that will prove true to name.
2. A Peony root of exceptional quality.
3. A root that has been carefully handled and divided by experts.
4. A root that will bloom the following year if well planted and cared for.
5. A root that is worth all we ask for it and worthy of the name, "A Brand Division."

# Peonies

## CHOICE DOUBLE VARIETIES

### 9.2 A. B. FRANKLIN

(Franklin)

A large, late double white that opens with a faint rosy flush with a tinge of pinkish cream in the center. Petals are closely packed in rose-like arrangement. Flower is perfect in form, of great substance, and is delicately fragrant. Plant is medium tall, with excellent foliage and stiff, straight stems. One of the very best of all white Peonies. Winner of the Gold Medal.

A Brand Division \$3.00

### AGNES KENNEDY (New)

(A. M. Brand)

Once again we are able to offer a few roots of this new Peony we introduced in 1944. We shall not be able to offer this variety again for at least two years. If our Peony friends wish a root of one of our latest fine Peonies, orders should be placed early. A large, deep rather loosely built flower of nice form with large broad petals of good substance nicely arranged in rose-like form. Color a deep rose with deeper shadings on the outer edge of the petals. The Minnesota Peony Society gave this fine seedling an Award of Merit.

A Brand Division \$5.00

### 8.6 ALBERT CROUSSE

(Crousse)

Albert, Felix, and Marie Crousse are three noteworthy Peonies. Albert Crousse is a beautiful soft shell-pink with narrow compact petals. An outstanding late midseason variety. If your garden needs a substantial late light pink, you will be pleased with this variety.

A Brand Division \$1.50

### 8.7 AUGUSTE DESSERT

(Dessert)

A large, midseason rose-red, with large round petals, each edged with a distinct narrow silver border. Plant of medium height and a prolific bloomer. A brilliant light rose-red that is very distinct in color and form and a most desirable sort.

A Brand Division \$2.00

### 8.7 AVALANCHE

(Crousse)

A choice creamy white coming into bloom late in the season. The flower is large and compact, with a collar of creamy white petals surrounding a center of delicately tinted lilac-white petals occasionally edged carmine. A choice cut flower and also a fine show flower.

A Brand Division \$1.50

### 9.0 BARONESS SCHROEDER

(Kelway)

This is indeed a most excellent white which shows a tint of pink when it first opens. It soon fades to a pure white. Its all around good qualities make it very desirable as a commercial cut flower. Pleasingly fragrant.

A Brand Division \$1.50

### 8.9 BLANCHE KING

(A. M. Brand)

For a good, deep late pink we do not believe a better variety has been introduced to date. The flower is of wonderful size, symmetrical in form, and of true rose type. It is a glowing deep pink that holds its color perfectly in the field and also develops into a wonderful show flower. It is not only a consistent prize winner in all the shows but it is also an excellent garden variety. This fine pink has received an Award of Merit, has had the distinction of being judged the best flower in many large Peony Shows where competition was keen and is always found in many of the other winning classes. One of the latest to bloom. See color page 4.

A Brand Division \$5.00

## OUR CATALOG

Each year we go over our mailing list and remove the names of those who have failed to give us an order for a period of 2 years. Our catalog is expensive, as we illustrate so many items in color. We wish to save expense as much as possible and for this reason we cannot continue to send out our book to those who do not purchase from us. However, if you have purchased from us in the past and fail to receive our book and wish a copy, do not hesitate to write us for one.

If you keep our catalog on file, you can always order from it and we shall be glad to make any adjustments if prices vary.

Many people who are moving about send for our catalog and are not really interested in making a purchase. If we do not receive an order after sending out our catalog, we drop that name from our files and no further catalogs are sent. Our catalog is sent from season to season to all who have given us an order amounting to \$5.00 or more. Others may obtain a copy for 25c, and may deduct this amount from their first order that amounts to \$5.00 or more. Send 25c in coin or stamps but please do not send a check.





Dr. John L. Crenshaw—Late—Each, \$5.00

#### A FEW THINGS TO REMEMBER

- Brand** Divisions are large and cannot help but please you.
- Brand** Divisions should bloom yet this spring if planted early.
- Brand** Peonies give satisfaction everywhere.
- Brand** Peonies are known the world over.



8.9 Blanche King—Late—\$5.00

#### Blanche King as a Prize Winner

First introduced in London, Ontario, Canada, in 1922. Received an **Award of Merit** as an outstanding new variety.

At the National Show held in Syracuse, N. Y., in 1941, received the B. H. Farr Bronze Medal for the best flower in the show.

National Show at Topeka, Kansas, in 1942, won First Prize calling for six blooms of one variety.

Show in Minneapolis, Minn., in 1945, exhibited in the class of five varieties that won the Silver Medal.

Again in 1947, at the National Show held in Boston, Mass., this variety was judged the best double Peony in the show and Mr. Bigger, the exhibitor, received the B. H. Farr Memorial Medal.

Also was the best dark pink at the 1947 show held in Minneapolis.



9.4 Hansina Brand—Late—Each, \$7.50

Hansina Brand again was the Grand Champion of the Minneapolis Show in 1952.

Our Peony Sales continued so late this last fall that our stock of a few of our listed varieties we had in storage for our spring orders were exhausted. We do not dig Peonies in the spring, but by September we shall be able to again dig stock and then we can complete all orders. We cannot fill orders for the three in color on this page until fall.



**BURMA**

(E. H. Lins)

A beautifully formed brilliant deep red coming into bloom mid-season. The fine plant has strong stems that hold the blooms perfectly erect. When first shown in Minneapolis in 1945, it was the champion red and also won first prize in the 1 bloom and 10 bloom classes. Champion red in the 1950 Minneapolis Show. Champion red in 1952 in Mohawk, New Jersey.

A Brand Division \$8.00

**CAROLYN MAE NELSON**

(Sass)

A full double brilliant new dark maroon coming into bloom mid-season. The plant has good dark green foliage with strong stems of medium height. Stock is still very limited. We have been very much pleased with this fine red, and we feel sure all who purchase it will feel it is a very much worth-while Peony.

A Brand Division \$7.50

**CASABLANCA**

(E. H. Lins)

A fully double pure white of extraordinary size and beauty. The stems are thick and strong which enable them to hold the giant blooms erect. The plant is tall with heavy foliage. A late blooming white that ranks with the best.

A Brand Division \$15.00

**8.4 CHESTINE GOWDY**

(Brand)

A striking variegated cone-shaped pink. The broad outer petals are silvery pink. These enclose a zone of fine, irregularly shaped closely set petals of deep rich cream, which in turn surround a prominent cone of broad pink petals, splashed and tipped with crimson. This is a late variety with delicate fragrance.

A Brand Division \$1.50

**9.0 CORNELIA STONE**

(Gumm)

When we are able to exhibit this beautiful light pink in our Show Room it sells exceedingly well. In fact, it sells too well and we are not able to offer it year after year. It has much the same beautiful coloring of Tourangelle but a much stronger stem. A midseason to late variety. Our stock is limited so order early.

A Brand Division \$5.00

**8.1 COURONNE D'OR**

(Calot)

A late white illumined near the center by a ring of yellow stamens, a crown of gold. Center petals tipped carmine. Plant has strong stems and good foliage. Old but dependable.

A Brand Division \$1.50

**8.4 DAVID HARUM**

(A. M. Brand)

A soft Tyrian rose without stamens. The flowers are very large with prominent guard petals surrounding a great ball of closely packed petals of the same shade. An upright growing plant with very strong stems that hold their large blooms erect. This is an excellent garden variety and also a good show flower. Another fine rose-red of beautiful form.

A Brand Division \$2.00

**DIRECTEUR URSAT**

(Doriat)

A very early soft light pink that opens into a loose bomb or crown type flower, with a pleasing touch of light yellow petals in the collar.

A Brand Division \$2.00

**DOLORODELL**

(E. H. Lins)

A beautifully formed, full double, rich Walter-Faxon-pink. Plant has strong stems that hold the large flowers erect. Plant has heavy foliage and comes into bloom late midseason. This excellent pink won the Home Achievement Medal in 1943. An outstanding new variety that deserves a place in the most distinguished garden.

A Brand Division \$15.00

**DOROTHY J.**

(Jones)

A beautiful new Peony that was displayed at the National Show at Rochester, Minn., in 1940, where it was awarded the Society's Silver Medal. It is a large, deeply built globular flower with quite prominent guard petals which give it wonderful form. It is not so closely built that it appears heavy. This beautiful soft even shade of delicate pink comes into bloom late mid-season. Stock is still very limited.

A Brand Division \$12.00

**DR. JOHN L. CRENSHAW**

(A. M. Brand)

A fine red coming into bloom late in the season along with Philippe Rivoire, although a much larger flower. This is a bright crimson-red unlike in color either Longfellow or Mary Brand. When the buds just begin to open, they might pass for a rich red Rose. The three or four outer rows of petals are very large, broad, and symmetrically arranged. The plant is of medium height, stems strong and erect, foliage narrow and dark green. When selecting your list, don't overlook this fine red.

A Brand Division \$5.00

**8.1 DUCHESSE DE NEMOURS**

(Calot)

An early sulphur-white with shadings of green at the base of the petals, without any trace of crimson on the petals. The plant is medium tall, with strong stems and excellent foliage.

A Brand Division \$1.50

**7.6 EDULIS SUPERBA**

(Lemon)

This is the first good early deep pink. It sometimes opens for Decoration Day with us in Minnesota. The flowers are large, borne profusely on tall, strong stems. A loose, crown type flower, of a beautiful deep pink. One of the greatest of all cut flowers in its color and season. The flowers deserve a much higher rating and should be planted because of its earliness and general good qualities.

A Brand Division \$1.50

**EDWARD FLYNN (New)**

(A. M. Brand)

One of our very best and latest selections from among the many new varieties we have brought out. We have been searching for years for a Peony similar to Philippe Rivoire but with stronger plant habits. We believe we have found such a Peony in our new variety, Edward Flynn. We first selected it from a block of seedlings because of its striking resemblance to Philippe Rivoire. After working up a stock of Edward Flynn, we planted the two varieties side by side, in order to make a true comparison. Crossing the field one day when these Peonies were in bloom in their 3rd year after planting, we came upon these two varieties. From the general appearance we thought we had come to Philippe Rivoire as the two Peonies are very much alike in color and neither have stamens. It soon became very noticeable that the plants of Edward Flynn were much stronger, had more foliage, the flowers were larger and more numerous, and just as beautiful. When the variety Edward Flynn is rated by members of the American Peony Society, we feel it will rate as well as Philippe Rivoire, or better.

A Brand Division \$10.00

**Don't be Governed by Prices—a BRAND  
DIVISION is Worth All We Ask for It**



**9.0 ELLA CHRISTIANSEN**

(A. M. Brand)

Although not so deep a pink as Blanche King, Ella Christiansen is so distinct from the delicate pinks in coloring as to be a real acquisition. The flower is exceedingly large, both on the plant in the field, and when handled as a cut flower. Petals are long, narrow and heavily serrated on the edges. The flower first opens cup-shape, then flat. Irresistibly appealing—Ella Christiansen receives the unbounded praise of every visitor. We like it better every year.

A Brand Division \$2.00

**FINE IN THE SOUTH AS WELL AS IN THE NORTH**

From Cordova, Alabama

*Ella Christiansen gave me a pleasant surprise. I expected nothing, but it has proven to be a splendid variety for Alabama. It has a strong, vigorous plant and is a profuse bloomer of extra large blooms on strong stems. In color it is a medium pink. I am well pleased with it.*

**PEONIES IN KANSAS**

December, 1944, Bulletin

*I have grown about 500 varieties of Peonies here in Kansas. Of course at the top of my list is Myrtle Gentry. Ella Christiansen is a Peony that does not seem to be as much in the public eye as it should be. Every year I have it and admire it when it is in bloom. If you have never grown Ella Christiansen get one or two and start.*

**9.4 ELSA SASS**

(H. P. Sass)

An attractive late creamy white that is admired by all who see it. The flowers are fully double and are borne on strong, stiff stems. This flower is a winner of the Gold Medal and fully deserves this distinction. Never disappointing.

A Brand Division \$5.00

**8.9 EUNICE SHAYLOR**

(Shaylor)

A midseason light shell-pink with center petals a flesh-white with a circle of golden stamens around the center tuft. A semi-double, beautiful on matured plants. The plant is medium tall and upright with strong stems.

A Brand Division \$1.50

**8.4 FELIX CROUSSE**

(Crousse)

A deep rose-red showing no stamens. Consists of a central bomb of incurved petals surrounded by broad, prominent guard petals. A good all-purpose late red, the same type as the early red, Richard Carvel.

A Brand Division \$1.50

**9.3 FESTIVA MAXIMA**

(Miellez)

An early true rose type white with broad guard petals surrounding a compact inner mass of rich white petals flecked crimson. This is a good early garden variety to use for cut flowers, but as a rule comes too early for a show flower.

A Brand Division \$1.50

**FIREBALL**

(A. M. Brand)

This is one of our seedling Peonies difficult to classify as to color. It is not a real red and neither is it a pink. Probably a brilliant Tyrian rose will best describe it. The flower is early, of medium size, semi-double, and for color extremely effective in the garden. It is not a show flower and is not for indoor use, but as an outdoor variety it is a knockout.

A Brand Division \$2.00

**9.1 FRANCES WILLARD**

(Brand)

A very fine midseason white which we believe gives universal satisfaction. It opens an exquisite blush-white, with a carmine touch on the edge of some of the central petals. Slightly fragrant. We feel we didn't make a mistake in naming this Peony for a great woman.

A Brand Division \$3.00

**GARDENIA**

(E. H. Lins)

A midseason blush-white that is loaded each year with large, double, beautifully formed flowers of excellent texture. A splendid show flower and an equally good garden variety. It won the champion ribbon in the flesh class at the Minneapolis Show in 1950. You can win with Gardenia.

A Brand Division \$10.00

**8.9 GEORGIANA SHAYLOR**

(Shaylor)

A large, late midseason light rose-pink with pleasing fragrance. The petals are very broad with guard and center petals slightly splashed crimson. The plant is medium tall and of sturdy habit. One of the very best of Mr. Shaylor's introductions.

A Brand Division \$1.50

**8.5 GOLDEN DAWN**

(Gumm)

A midseason flowering ivory-white with a golden glow. The flower has a high yellowish center with broad, round guard petals. To bring out the yellow, the flower should be developed inside.

A Brand Division \$2.00

**9.1 GOLDEN GLOW**

(Glascok)

A hybrid Peony that deserves a place in every garden. It is extremely early, a brilliant showy scarlet, enclosing a mass of golden stamens. When one of our customers visited our Show Room this past season, he remarked he had never paid \$10.00 for a Peony but he ordered this one and he thought the variety was worth the money.

FOR FALL DELIVERY, A Brand Division \$10.00

**9.1 HANSINA BRAND**

(Brand)

A glistening flesh-pink with a salmon reflex shading toward the base of the petals. As the flowers fade they resemble a perfectly formed specimen of Solange. Comes into bloom late in the season and comes good every year while Solange often fails to produce perfect flowers. Hansina Brand was awarded the Farr Memorial Gold Medal for the best flower exhibited at the National Show held in connection with the Chicago Exposition in 1933. In 1934 at the National Show held in St. Paul, Hansina Brand was again awarded the Farr Memorial Medal as the best flower in the show. Best flesh-pink in the National Show held at Rockford, Illinois, and also was judged the best double Peony in the Show. Best flesh-pink also at the Boston Show in 1947. With all these prizes, we find it difficult to supply the demand. See color page 4.

A Brand Division \$7.50

An extract from an article appearing in the December Peony Bulletin of 1934, written by Wm. J. Lockhart of Des Moines, Iowa.

**HANSINA BRAND AGAIN WINS GRAND PRIZE**

"I came, I saw, I was conquered—thrilled. A mere bystander this time I stood on the fringe of the crowd that gathered about the twenty-one judges who were picking the 1934 Grand Prize Peony, and with almost as much inner emotion as when in 1932 I saw my own SOLANGE shifted to the center of the stage, I watched the elimination process. I saw them pick up those two wonderful blooms of La Lorraine, and oh, what a flower! I joined them in my keen admiration as sheer merit and appealing purity forced them to recognize the marvelous beauty and glorious formation of the new and coming MRS. J. V. EDLUND. I admired with them many other startling blooms produced this year under such baffling weather conditions. But the queen could not be denied her glory for with all that grace and charm that last year gave her the crown at the Chicago World's Fair, there she stood, a perfect flower, beautiful as a dream, strong and sturdy, perfectly formed and fresh as the morning, and not a word of protest was heard when the ballots were counted and before the official announcement, the whispered word swept over the crowd—HANSINA BRAND.

"Mrs. A. S. GOWEN, president of the Minnesota Garden Flower Society, grower of the bloom, modestly received the shower of congratulations that she so worthily deserved, but no lessening of the praise due here was in the minds of the most thoughtful as they turned from congratulating the grower to give equal admiration and thanks to the retiring and modest man who stood on the outside of the crowd, the originator of HANSINA BRAND, Mr. A. M. Brand, veteran breeder and grower of Faribault, Minnesota.

"No wonder, then, that this magnificent flower has been twice crowned queen of the National Peony Show and that many of us have resolved that at any price this great flower shall bloom in our own gardens.

"I congratulate you, Mrs. A. S. Gowen. I congratulate you, Mr. A. M. Brand. You are both worthy of the great honor."



Ruth Elizabeth is usually found in the winning classes at all large Peony Shows throughout the country and 1952 was no exception.

At the National Peony Show held in Lake Mohawk, New Jersey, 1952, this fine red was found in the prize winning classes calling for the Bronze Medal, the Silver Medal, and the Gold Medal.

#### FOUR SILVER AND GOLD MEDAL WINNERS

**MRS. A. M. BRAND.** At the National Peony Show held in St. Paul, Minnesota, in 1923, this variety was awarded the Gold Medal. It has won many fine prizes since and in 1943 at the National Show held in Minneapolis it received the prize as the best flower in the show.

**HANSINA BRAND.** At the National Peony Show held in Rockford, Illinois, in 1946, this variety was shown in eleven prize-winning exhibits. One prize was the Gold Medal, one the Silver Medal, and one for the best double Peony in the Show.

**RUTH ELIZABETH.** This fine red was exhibited as a seedling at the National Peony Show held in Rochester, Minnesota, in 1940, and was awarded a Silver Medal.

#### SPECIAL OFFER OF 4 SILVER AND GOLD MEDAL WINNERS

Hansina Brand, Mrs. A. M. Brand, Myrtle Gentry, and Ruth Elizabeth

for \$25.00, postpaid



Ruth Elizabeth  
New. Not rated. Late—\$15.00

Stock of this fine red is extremely scarce. No roots sent out this spring. Order early for fall delivery.



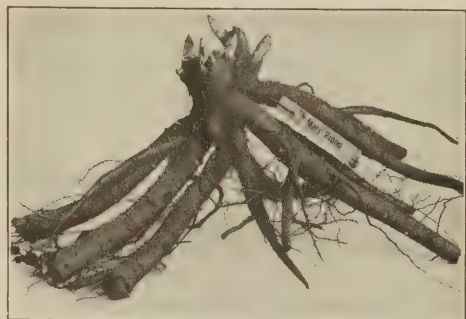
9.1 Myrtle Gentry—Late—\$3.00  
Best light pink in the National Show held in Lake Mohawk, New Jersey, in 1952



SILVER MEDAL



## INSTRUCTIONS FOR PLANTING PEONIES



If you are ready to plant your Peonies when they arrive, wash off all packing material and drop the roots into water. Just before planting, remove the labels so the wire will not cut the roots. Dig a hole 2 feet in diameter and from 1 to 1½ feet deep. Place the Peony root in the hole so the eyes on the root are 2 inches below the level of the ground. It may be necessary to place more soil back into the hole in order not to have the eyes more than 2 inches below the level of the ground. Be sure the soil is tamped down well so it will not settle any more. Hold the division erect in the center of the hole, with one hand, with the other draw in the soil and pack it firmly about the root so that just the eyes show. Give the root a pail of water and then fill in the balance of the hole and firm the soil tightly. Just as soon as the Peony appears above the ground, begin to cultivate at least twice each week until August 1st. By keeping the soil loose during the first growing season, there should be no loss.

## Questions Our Customers Often Ask. We Have Tried to Give Brief Answers

### 1. When Will Brand Peony Roots Bloom?

Brand Divisions will produce blooms this spring if roots are planted early. If planted in the fall, they should bloom the following spring.

### 2. Why Do Some Plants Fail to Bloom?

A. They may be planted too deep. If they are planted too deep, the buds turn brown and do not mature. Your plant will produce many stems that are thin and weak.

B. You may not be cultivating them thoroughly. Plants should be cultivated each week from the time the red shoots appear above ground in the spring until after the blooming season. Then they should be cultivated several times before the first of September.

C. They may be planted where they receive too much shade. Peonies should be planted in the open where they get sunshine at least half the day.

D. They may be near large trees and shrubs which deprive them of sufficient nourishment.

E. You may be dividing your plants too often or digging into them to divide with a neighbor, a bad practice.

### 3. How Deep Should They Be Planted to Give Best Results?

The buds on the crown of the plant should be two inches below the surface of the soil. In setting the root, be sure the soil in the bottom of the hole has been well tamped down so the plant will not sink below this level.

### 4. When Should the Tops Be Cut Off?

Cut the foliage from your plants between August 15th and September 15th. Then remove these stalks and burn them.

### 5. How Often Should Peonies Be Fertilized?

Use well-rotted manure once in 3 years around your plants. Place this in the fall.

### 6. What Harm Do Ants Do?

None. They are after the sweet juice on the buds. A spray with water will remove this juice.

### 9.0 HAZEL KINNEY

(A. M. Brand)

A delicate clear hydrangea-pink coming into bloom late midseason. The flower has fine form with broad guard petals symmetrically arranged. The plant is of medium height with clean, light green foliage. A splendid variety.

A Brand Division \$1.50

### 8.6 HEART'S IDOL

(Neeley)

A double midseason ivory-white with heavy rounded guard petals. The flower opens a blush-pink with pink and yellow tones in the collar. The plant has stiff stems and excellent foliage.

A Brand Division \$2.50

### 8.8 HENRY AVERY

(Brand)

A late midseason variety. Guards and center petals are bright light pink. Between the guard and center petals is a very distinct collar, from an inch to an inch and a half wide, of creamy yellow petals. This gives the flower a very striking appearance. This is a charming Peony making a fine garden variety as well as a striking show flower.

A Brand Division \$1.50

### HENRY ST. CLAIR

(Brand 1941)

A tremendously free blooming red of very pleasing form and in color resembling Felix Crousse. It looks to us as though this is going to be a fine cut flower sort. Nice strong, healthy plant literally covered with bloom; medium long, straight stems. Flowers an even toned shade of red. In full bloom before Felix Crousse starts to open. This variety evidently does well in the South.

A Brand Division \$1.50

*(In the September, 1947, Peony Bulletin, Mr. Bigger from Topeka, Kansas, wrote as follows: "Mr. Brand has a new red that very few people have heard about. It is a very good cut flower and has a very nice shade of red. It is Henry St. Clair. I have bloomed it for three seasons and it looks very good for a cut flower. It is not too large, but it is plenty large enough for a cut flower.")*

### 8.5 INSPECTEUR LAVERGNE

(Doriat)

A globular unusual crimson coming into flower early midseason. The outer guard petals are broad, enclosing narrow, frilled petals in the center. The plant is tall, with long straight stems. A really fine show flower.

A Brand Division \$1.50

### JEAN COOPERMAN

(A. M. Brand)

An early midseason even toned soft crimson-red coming into bloom a few days after Richard Carvel. The flower is of good size and pleasing fragrance. It is semi-rose in form, made up mostly of large petals nicely arranged. An annual and profuse bloomer. A fine show flower and, we believe, a coming red for the commercial cut flower trade.

A Brand Division \$3.00

### JOANNE FOREMAN

(A. M. Brand)

One of our newest introductions that we think more of the longer we have it. A large late flower with long narrow pointed petals. A very brilliant bright deep pink. We feel sure when this variety is better known, it will be even more popular than our Martha Bulloch. A sure-to-please deep pink.

A Brand Division \$7.50

### JOHN HARVARD

(Auten)

You will be delighted with this superb deep dark red Officialis hybrid. This variety comes into bloom with Golden Glow, another hybrid of a much lighter red, or perhaps, cerise will best describe the color. Both varieties are real gems. This year we have more stock of John Harvard which enables us to lower our price. Not available until fall.

A Brand Division \$5.00

### 8.6 JUDGE BERRY

(Brand)

This is a fine delicate pink coming into bloom with that very early deep pink, Edulis Superba. Its attractive, large flat flowers are of excellent color and texture. Coming at the beginning of the Peony season, when most varieties are of small or medium size, this immense flower has a peculiar distinction, and will be wanted by every Peony buyer who wishes a really good early light pink.

A Brand Division \$1.50

## SMALL ORDERS

If you order only one root, allow 35c for postage. But this amount will usually carry two fine divisions within the 2nd zone. All orders for Peonies amounting to \$5.00 OR MORE will be sent PREPAID in the United States if cash accompanies order, unless otherwise specified.



**8.8 KARL ROSENFELD**

(Rosenfield)

A brilliant and striking variety, coming into bloom early mid-season. Flowers very large semi-rose type, and slightly fragrant. Desirable as a cut flower, a garden variety, and a show flower. See color page 12.

A Brand Division \$1.50

**9.8 KELWAY'S GLORIOUS**

(Kelway)

A fine midseason lacy white that fully deserves its high rating. The flowers are large, rose type, with long lacinated petals. Plant is medium tall, upright, with strong stems that hold the lacy flowers erect. A really fine white.

A Brand Division \$3.00

**KING MIDAS**

(Lins)

A full double, midseason, pure brilliant red of beautiful rose form with a perfect rosebud center. A fine garden flower and a good show flower. This variety has won the American Home Achievement Medal and was also champion red. Plant strong with excellent stems. Flowers hold well in storage.

A Brand Division \$7.50

**9.1 LADY ALEXANDRA DUFF**

(Kelway)

An immense, loosely built flower with great broad rounded petals. A pale blush-pink, fading to white, with yellow stamens. When not disbudded, the central flower is loosely double, of a rather flattened, circular form; central petals touched with carmine. A beautifully formed flower; sweet scented. Very floriferous. Very showy. Opening after the central flower, the side flowers come semi-double, saucer-shaped, showing stamens.

A Brand Division \$2.00

**8.8 LADY KATE**

(Vories)

A large, flat rose type light mauve-pink of perfect form. The plant is tall with stiff stems that carry the large flowers erect. A fine landscape sort.

A Brand Division \$1.50

**8.9 LAST ROSE**

(Sass)

An exquisite pale pink that comes into bloom late in the Peony season. Perhaps it received its name for its late appearance. A full double that always opens well with us. Stock still scarce.

A Brand Division \$2.00

**8.8 LAURA DESSERT**

(Dessert)

The flower is round, a rose type with guard petals creamy white, enclosing a domelike center of pure canary-yellow. Like Fanny Crosby, the plant is an upright grower, holding blossoms erect for good landscape value. Like all yellows, it must be developed inside away from the sun to preserve its color. Early midseason.

A Brand Division \$2.00

**9.0 LIBERTY BELL**

(Dr. J. H. Neeley)

An unusually fine deep pink coming into bloom very late in the season. It has all the qualities of a fine flower and fills a distinct need in its color class. We have not been able to list this variety often in our catalog but we have grown it in our fields and watched it long enough to know we are offering a very fine distinct variety in Liberty Bell.

A Brand Division \$5.00

**8.8 LILLIAN GUMM**

(Gumm)

A uniform apple-blossom-pink with more brilliant shadings at the base of petals. The flower is large, globular in form, rose type, with broad petals, and a cupped center. A fragrant late midseason variety. A reliable bloomer.

A Brand Division \$2.00

**9.0 LONGFELLOW**

(Brand)

Everyone concedes Longfellow one of the most popular red Peonies because of its distinct, fadeless color and general dependability, both for cutting and garden decoration. It is as striking in the field as in the show room. It comes into bloom early midseason. The plant has excellent foliage and strong stiff stems. The flower is a bright crimson and is always found among the winning classes in the show room.

A Brand Division \$2.00

**8.4 LORA DEXHEIMER**

(Brand)

To us, the splendid habit and brilliant color of this plant have exceptional merit. We first selected it from the seed bed in 1904. Each succeeding year it has grown in our esteem. Color intense flaming crimson. Early midseason. A variety that ranks with Longfellow. From all parts of the country, we have reports of the wonderful qualities of Lora Dexheimer.

A Brand Division \$1.50

**9.0 LOREN FRANKLIN**

(Franklin)

We are not always able to offer this very fine pink originated by Mr. Franklin. We consider it one of his very best flowers. The color is a peculiar shade of pink seldom found in the Peony. The flower is pleasingly fragrant and comes into bloom late mid-season. You will like it.

A Brand Division \$3.00

## SURPRISE BOXES

An Offer You Cannot Afford to Pass

For a number of seasons we have disposed of our surplus by making up Surprise Boxes and we believe that every box that we have sent out has been a really pleasant surprise to our customers.

You may wish to know something about what we will place in each box. Each box will have a total value of \$10.00 and will contain up to 6 roots. If you wish a smaller number, we select roots of greater value.

Tell us what colors you prefer and leave the selection to us. All the roots will be correctly labeled and will be regular Brand Divisions.

Take advantage of our offer and get a fine box of Peonies, a regular \$10.00 value, for \$7.50, postpaid.

THIS OFFER FOR SPRING ONLY

**8.7 LOUIS BARTHELOT**

(Doriat)

A beautiful flower of medium size in almost a perfect ball of pure creamy white. This flower is very attractive and is one of the good ones of late years to come from France.

A Brand Division \$2.00

**8.7 LUETTA PFEIFFER**

(Brand)

This is a very large, semi-double flower with broad, light pink petals, loosely arranged and intermingled with golden stamens in such a way that it produces a charming effect. The plant is tall and vigorous in growth, and the stems are long and strong. This variety comes into bloom very early in the season and should do well everywhere.

A Brand Division \$2.00

**MARCELLA**

(New)

(E. H. Lins)

This is a late midseason white that was awarded the American Home Achievement Medal in 1952. It blooms consistently year after year. The plant has glossy foliage clear to the ground. The stems are strong and hold the fully double flowers erect. A new variety we are offering for the first time. For fall delivery.

A Brand Division \$10.00

**MARILLA BEAUTY**

(Kelsey)

A beautiful new large double blush-white with more pronounced coloring toward the center of the flower. The petals have wonderful substance and are very large. A fine show flower that will hold its own among any fine group. If you wish something good and also different, you should have Marilla Beauty.

A Brand Division \$6.00

Marcella







Martha Bulloch on exhibit at the National Show held in Rochester, Minn., also best deep pink at Guelph, Ontario, in 1948.



Hazel Kinney Holding a Large Bloom of Martha Bulloch

## 9.1 MARTHA BULLOCH

(Brand)

One of the greatest of all pink Peonies. The color is a bright old-rose-pink. The plant is very tall and comes into bloom late midseason. The flower is cupped rose type and often measures from 9 to 12 inches in diameter. The stems are strong and hold the heavy flowers well above the foliage. A constant prize winner.

A Brand Division \$3.00

*At the National Show in Rochester, Minn., 1940, this variety was entered in a class calling for three blooms of one variety in medium, or dark pink. There were 20 entries in this class. Martha Bulloch won 1st, 2nd, and 3rd prizes and also emerged as the Grand Champion flower of the entire show. At the National Show in Cleveland, Ohio, 1951, this variety was judged the best medium pink in the Court of Honor.*

## 8.7 MARY BRAND

(Brand)

No red Peony ever won favor so quickly as Mary Brand. Always found among the winning reds in every show room. Comes into bloom with Frances Willard. Color so distinct it is easily recognized by amateurs, no matter how often they find it in our fields. A red in which there is little trace of purple. One of the most satisfactory reds as a 'cut flower as it will last a week if cut in the bud. Holds its color perfectly and for a long time in the sun.

A Brand Division \$2.00

## 7.9 MME. DE VERNEVILLE

(Crousse)

A very full bomb-type resembling Richard Carvel except for color and in bloom at the same time. See special offer on color page 13. This fine white has broad guard petals with center incurved petals showing traces of crimson. A good cut flower for commercial purposes.

A Brand Division \$1.00

## 8.9 MME. EMILE LEMOINE

(Lemoine)

A rare, beautiful white, coming into bloom late in the season. The flowers are very large, uniform in shape and size, with center petals irregularly marked carmine. The plant is rather tall with strong, erect stems. A most satisfactory garden flower and a wonderful show flower.

A Brand Division \$1.50

## 9.3 MONS. JULES ELIE

(Crousse)

An immense self-colored flesh-pink, shading to a trifle deeper toward the base of the petals. Great prominent broad guard petals enclose an immense ball of incurved petals of the same color, all covered with an intense silvery sheen. It looks more like a huge Chrysanthemum than a Peony. The plant is medium tall with strong stems. An early bloomer with pleasing fragrance. See color page 13.

A Brand Division \$1.50

## 8.8 MONS. MARTIN CAHUZAC

(Dessert)

If you wish the darkest red Peony grown, order this one. Flowers medium to large semi-rose type, with stamens. Color a deep maroon-red. It often comes semi-double until plants are well established. The plant is medium tall with strong, sturdy, upright stems. It comes into bloom early midseason and is a striking landscape variety.

A Brand Division \$2.00

## 9.6 MRS. A. M. BRAND

(A. M. Brand)

A pure glistening white coming into flower very late in the season. The flower is large, of perfect rose form, with large, uniform petals of remarkable substance. This flower received the Gold Medal of the American Peony Society at St. Paul, in 1923. The plant is medium tall with vigorous, upright stems and beautiful dark green foliage.

A Brand Division \$5.00

## 9.0 MRS. BRYCE FONTAINE

(A. M. Brand)

A midseason, rich dark crimson. It is darker than Longfellow but not the color of Mons. Martin Cahuzac. It is a flower of wonderful substance and holds up well after being cut and for this reason it makes a fine garden and show flower. Although this variety is listed as new and few roots have been sold, we have watched it year after year for over 16 years and we are willing to place it among the very best reds.

A Brand Division \$5.00

Plant This Spring and Gain a Summer's Growth Over a  
Planting This Fall.



**9.0 MRS. DEANE FUNK**

(A. M. Brand)

A Walter-Faxon-pink coming into bloom early midseason. The flower resembles Phyllis Kelway and is one of the finest of all Peonies for use in decorative work in making up large baskets or vases of flowers. A distinct band of golden stamens lights up the entire flower and these stamens enclose a rosebud, cup-shaped center of large incurving petals. Magnificent in the show room.

A Brand Division \$3.00

**9.3 MRS. EDWARD HARDING**

(Shaylor)

A large midseason white, illuminated by many golden stamens hidden under the petals. The plant is of medium height, free flowering, with stiff stems and excellent foliage. A Brand Division \$2.00

**9.4 MRS. FRANKLIN D. ROOSEVELT**

(Franklin)

This very fine pink is a lovely flower and we think it is one of the very best varieties originated by Mr. Franklin. It is a deep Therese-pink with extremely long overlapping cupped petals which enfold a real rosebud center. It has good substance and keeps well as a cut flower. Its fragrance is pronounced. This is a flower to be admired by all. It received a Gold Medal in 1948 and fully deserved it.

A Brand Division \$5.00

**9.0 MRS. FRANK BEACH**

(A. M. Brand)

A deep ivory-white coming into bloom late in the season. The flower is large, flat, perfect rose type with long, narrow, lacinated petals of the same lacy effect as in Jubilee. Mrs. Frank Beach is a glorified Jubilee but is not handicapped by a weak stem. This variety develops a flower true to type on a yearling plant. The blooms are profuse and sweetly fragrant. One of the best of all white Peonies.

A Brand Division \$5.00

**9.1 MYRTLE GENTRY**

(Brand)

A beautiful late light pink that gradually fades to almost a pure white. The flower is perfect rose form with great broad, nicely rounded petals of wonderful substance. Tints of flesh and salmon show throughout the petals. The plant is of splendid growth and clean appearance. The stems are strong and hold the great flowers well above the foliage. The flower has the fragrance of a Tea Rose. Our Silver Medal variety.

A Brand Division \$3.00

Topeka, Kans.,  
Aug. 7, 1941.

"There is one thing that I have wanted to tell you folks for quite a while and just never did. I think that Myrtle Gentry is one of the three best, if not the best Peony that I have ever grown or that it has been my privilege to see. If I were limited to just two varieties of Peonies, one of them would be Myrtle Gentry. It has never failed me to date."

**More About the Peony, Myrtle Gentry**

By Myrtle Gentry

Years ago when I selected this fine pink as the flower I liked best of all from our seedling field, I had no idea that flower lovers all over the country would find a place for me in their gardens. When I read the Peony Bulletins issued by the American Peony Society and note what others say of my performance in their gardens from North to South, from East to West and I also note the many prizes I have won, I have come to the conclusion I really made a wise choice.

**FROM THE NORTH**

At the National Show held at Guelph, Ont., Canada, in June, 1948, Myrtle Gentry was judged the best double flower in the class of medium pinks.

**FROM THE SOUTH**

Peony Bulletin June, 1945. Cordova, Ala.

"Myrtle Gentry is a great Peony with the best stems of any variety in my garden. It is one of the best varieties that I have ever grown."

**FROM THE EAST**

Yonkers, N. Y.,  
Dec. 1, 1941.

"Of all the fine Peonies in my garden—and there are well over one hundred varieties—I believe I really get more satisfaction from Myrtle Gentry than from any other. Its exquisite beauty, combined with its regular dependability both as a garden subject and a cut flower, leave little to be desired."

**FROM THE WEST**

Tigard, Oregon.

"If Mr. Brand could see some of the specimen blooms on Myrtle Gentry, it would warm his heart. The climate here brings out the color beautifully."

**5 Standard Double Red Peonies**

If you are fond of red Peonies for cut flower purposes, order the following five fine varieties and you will be able to enjoy Peonies over a three weeks' period. The bright red, *Officinalis Rubra*, opens the season followed by the others in succession.

**Officinalis Rubra****Richard Carvel****Mary Brand****Felix Crousse****Philippe Rivoire**

All five double varieties in regular Brand Divisions, all labeled, and true to name for \$8.25, postpaid.

For Fall Planting

In writing this catalog we have tried to keep the reader, especially the buyer, in mind. We have made up excellent collections of both Peonies and Lilacs which we hope will be of help to those who do not know varieties well. In suggesting varieties we have included only good kinds that we should want to grow if we were buying. We have done our best to follow the "Good Customer Policy."

If any of our readers are willing to offer suggestions of ways in which we might improve our book, we shall be glad to incorporate them in our next issue.

**9.0 NIMBUS**

(Andrews)

An extra fine flesh-pink coming into bloom late in the Peony season. The flower is rose type, fragrant and greatly admired by all who see it. The plant is tall with excellent stems. A fine show flower and equally good in the garden. A Brand Division \$3.00

**9.0 NINA SECOR**

(Secor)

An absolutely pure white of true rose type. A few of the central petals show a fine crimson edge. The flower is built high with a cupped rosebud center and resembles Kelway's Glorious. The flowers are medium to large. The plant is tall, graceful, with light green foliage. The plant needs careful disbudding to bring the blooms to exhibition size. Midseason A Brand Division \$1.50

**8.8 NYMPHAEA**

(Thurlow)

A large semi-double with wide silky petals of a delicate creamy white. Petals are notched at the tips and the edges somewhat rolled. The golden stamens in the center reflect a golden light throughout. Resembles a Water Lily but more beautiful.

A Brand Division \$2.00

Our Roots for Spring are Especially Fine—Many of Them Will Flower This Same Season If They are Planted Early. One of our customers wrote us as follows:

Atlanta, Georgia,  
April 30, 1951.

"By the way, the 4 Peonies, Ella Christiansen, Mrs. J. H. Neeley, Myrtle Gentry, and Laura Dessert that I bought from you in February, 1951, are doing fine—all are going to bloom."

MRS. F. C. T.

**WHY WORRY ABOUT PRESENTS!**

Let us worry for you. Gifts for Christmas, Father's Day, Mother's Day, Easter, and birthdays often become a real problem.

A common slogan is: "Say It With Flowers." But fresh flowers last but a short time and are then discarded. Our slogan is: "Give Plants That Will Produce Flowers." Then your present will be enjoyed year after year.

You can do this by sending your order to us for Peony roots, a Lilac bush, an ornamental Crab Tree, or other catalog items. We will send an appropriate card and send the stock at the right planting time.

Flower lovers would also enjoy using one of our fine garden hoes, and last Christmas this seemed to be a favorite item.





Sarah Bernhardt—Late Midseason



Philomele—Midseason



Richard Carvel—Early

**Plant Our  
Large  
Brand Divisions  
Early  
and  
Enjoy  
Your Flowers  
This  
Same Season**

When you figure the cost of your Peonies not according to the price per root, but according to the size and beauty of bloom—the quality and quantity of yield—then you will find that no other Peonies cost so little as those which are grown from “Brand Divisions.”

Karl Rosenfield—Midseason



Baroness Schroeder—Late





# ALWAYS GOOD ALWAYS DEPENDABLE

**Edulis Superba**  
(Early)



**Mme. de  
Verneville**  
(Early)



**Mons. Jules Elie**  
(Early)

[13]



**Felix Crousse**  
(Late)

## ENJOY THE BEST IN GARDEN PEONIES

*CHOOSE FROM THIS COLOR SPREAD*

Any 3 for \$4.25, Postpaid

Any 6 for 7.50, Postpaid

All 10 for 12.00, Postpaid

For full descriptions see our  
General List

**Golden Dawn—Midseason**





## 8.6 OFFICINALIS RUBRA

A large round bloom of vivid crimson with a cinnamon fragrance. This is the deep bright red Peony of the old time garden. It comes into bloom very early in the season. Always in bloom by Memorial Day in our locality. No other red takes the place of this variety. Used for cut flower purposes where a good red is needed for Decoration Day. Often purchased in dozen lots to meet this demand. If you wish real beauty in your garden early in the Peony season, plant *Officinalis Rubra*, Golden Glow, and John Harvard in a group. A Brand Division \$1.50. In lots of 12, \$15.00

## OLD LACE

(E. H. Lins)

A beautiful blush-pink that gradually fades to blush-ivory. The flower is fully double with narrow petals precisely arranged. The plant is tall, the stems willowy, but adequate to hold the flowers erect. Stock scarce. A Brand Division \$5.00

## 9.2 PHILIPPE RIVOIRE

(Riviere)

A very late pale old-rose-pink, darkening toward the center. The beautiful form of this flower and its uniform soft rich color make it a flower loved by all who see it. This is a fine show flower and is absolutely void of stamens. It has a pleasing fragrance and is one of the highest rated reds. A Brand Division \$3.00

## 7.7 PHILOMELE

(Calot)

A striking landscape variety with bright rose guard petals, enclosing a center of amber-yellow petals. As the flower develops, a crown of bright rose appears in the center. A midseason variety of medium size. A Brand Division \$1.50

## 8.8 PHOEBE CARY

(Brand)

A very late pale old-rose-pink, darkening toward the center. The plant is very tall with strong stems and good light green foliage. The flower is rose type, slightly cup-shaped, with large, broad petals. A desirable late variety that always opens well. A Brand Division \$1.50

## From the American Peony Society Bulletin for December, 1947

With 213 Peony plants in my garden, *Phoebe Cary* is now the most numerous: eight in all, and well distributed in all parts of the garden. This wonderful pink is such a fine performer that I am interested in multiplying it further, just to have more blooms of *Phoebe Cary* for fragrant bouquets.

## R. A. NAPIER

(A. M. Brand)

This is a Peony we are especially proud of. After watching its performance over a long period in both seed beds and fields, we sent out the first roots in 1939. We have always thought a vase of perfectly developed *Tourangelle* was about the last word in Peonies. In *R. A. Napier*, we have a Peony of practically the same form and color, a Peony that might easily be mistaken for *Tourangelle*. But *Tourangelle* seldom comes good in Minnesota while *R. A. Napier* is good every year. A Brand Division \$5.00

*In the Court of Honor which calls for the best blooms in any Show, R. A. Napier was chosen the best light pink double at the National Show held in Guelph, Ontario, in 1948.*

## RED GODDESS

(A. M. Brand)

A medium sized, semi-double red with two rows of petals enclosing an intense yellow center. The form of the flower attracts the eye and you are held spellbound by the beauty and the richness of the coloring. An intense, deep, rich velvety crimson. We consider this a real addition to our list of semi-double red Peonies. A Brand Division \$5.00

## PEONY BULLETIN

Rapidan, Va., June, 1945.

"Red Goddess was a real divinity in her royal robes of deepest red velvet."

"Red Goddess is a lovely semi-double of brilliant crimson. It is well suited for Alabama as all buds open nicely."

## 8.7 REINE HORTENSE

(Calot)

A uniform hydrangea-pink, with guard and center petals marked crimson. This is a variety that gives universal satisfaction and is both a show and garden variety. The plant is tall with long, stiff stems. The flowers are slightly fragrant. A midseason variety. A Brand Division \$1.50

## 8.8 RICHARD CARVEL

(Brand)

An early crimson parallel to the pink *Mons Jules Elie*. With its extra early blooming qualities, large size, and splendid habits, this variety is already a well-established favorite. A valuable cut flower. The odor is pleasant and pronounced, a very rare quality in the reds. A Brand Division \$1.50

## 9.1 ROSE SHAYLOR

(Shaylor)

A very large midseason pale flesh-pink, tinted with rose-pink, lighter at the edges and shading to a creamy yellow at base of petals; center petals strongly marked crimson on the edges. The plant is tall, strong, free flowering with good foliage on stiff stems. Another of Mr. Shaylor's fine Peonies. \$2.00

## RUTH ELIZABETH

(A. M. Brand)

An intensely rich red of true rose form with broad rose-like petals set up in perfect arrangement. Comes into bloom late in the Peony season. Always opens well. This fine new red of exceptional merit won the Silver Medal at the Rochester Show in 1940. It attracted a great deal of favorable comment. We believe the form of this new flower is the finest of any red Peony in existence. This was the best red in the Show at Guelph, Ont.

A Brand Division \$15.00



## SAM DONALDSON

(A. M. Brand)

We have been looking for a long time for a Peony as dark as *Mons. Martin Cahuzac* but with better plant habits. We believe we have this requirement in our new Peony, *Sam Donaldson*, named for an old schoolboy friend. This is a late Peony, in season with *Philippe Rivoire*. It has the beautiful dark red color of *Cahuzac*, but it is a much stronger plant. The plant is of good height, blooms medium to large, deep, globular in form, and of semi-rose type. *Mons. Martin Cahuzac* burns quickly in the hot sun, but our new variety will stand right up in the sun without burning. \$15.00

## 9.0 SARAH BERNHARDT

(Lemoine)

Another variety that prevails in the show room. So well known, it seems unnecessary to say that it should be in every garden. Semi-rose type. Late midseason. Color, apple-blossom-pink with each petal silver tipped. Agreeable fragrance. A Brand Division \$1.50

## SIR JOHN FRANKLIN

(Franklin)

A late red resembling *Philippe Rivoire* in color and coming into bloom at about the same time. The flower is true Rose type without stamens. Mildly fragrant. Excellent plant with glossy foliage. A Brand Division \$3.00

## A Cordial Invitation

Each summer thousands of tourists on their way to the North Woods stop to visit us, for here you find one of the principal scenic beauties of Southern Minnesota. Here in the Land of Ten Thousand Lakes, you will find 50 acres confined exclusively to the growing of the world's finest Peonies. It is not only tourists who stop, pause, and marvel but flower lovers from coast to coast come to see our annual Peony show which is held every June in our show room. Peony enthusiasts, the world over, send to us for strong, vigorous roots, productive of large and handsome blossoms.

Our Lilac fields also attract as much attention as do our Peonies, for we have one of the finest collections of Own Root French Lilacs in the world. From coast to coast and distant lands, flower lovers come to Brand's.



### 9.1 SOUVENIR DE LOUIS BIGOT

(Dessert)

Color a brilliant rose, slightly tinted carmine at the base, turning to a salmon-pink. Resembles Walter Faxton in color but stands up much better in the field. A real treasure and worthy of a prominent place in any garden.

A Brand Division \$2.00

### 9.0 SUSAN WHITE

(A. M. Brand)

An early midseason pure white of very fine form and large size. Plant tall and luxuriant with dark green foliage. Individual blooms very large. Very long and narrow petals form a great compact dome-shaped center with large guards drooping gracefully away from it. Pure white, tinted heavily cream, with green showing at base of petals. Golden stamens add to the beauty of this fine white.

A Brand Division \$2.00

### TONDELEYO

(E. H. Lins)

This is a new dark pink that was introduced in 1940 at the National Peony Show held in Rochester, Minnesota. Here it was recognized by the seedling committee for its deep pink color of unusual fire and brilliance. It has continued to grow in favor. The plant is tall with an abundance of foliage, coming into bloom late midseason. Immediately spotted in the field or show room. A great addition to the class of deep pinks. A Brand Division \$10.00

### 9.4 TOURANGELLE

(Dessert)

A delicately pearly white, suffused with shades of delicate salmon and La France rose. The flower is rose type and comes into bloom late in the season. The plant has a weak stem but the coloring of the flower is so unusual that it is admired by all who see it.

A Brand Division \$1.00

### 8.2 VICTOIRE DE LA MARNE

(Dessert)

A large midseason purplish red with silver reflex. A striking loosely formed flower with strong, vigorous stems. Always attracts attention in the field and the show room. A Brand Division \$1.50

### 9.2 VICTORY CHATEAU THIERRY

(A. M. Brand)

A clear bright pink, gradually fading to a lighter pink. The flower is large, with immense, broad, evenly arranged, rounded petals of great substance; plant of medium height with strong stems that hold the large, cup-shaped blossoms well erect. We consider this one of our very best originations but it comes into bloom so early that you seldom see it in the show room.

A Brand Division \$5.00

### 9.3 WALTER FAXON

(Richardson)

The most vivid of all pinks, the only "real pink" as someone has said. A remarkable flower, at its best in the show room. The flowers are of medium size, attractive in form, and mildly fragrant. In the field it does not hold up as well as Souvenir de Louis Bigot, but in the show room it tops them all. See color page 16.

A Brand Division \$2.00

### W. E. BLANCHETTE

(A. M. Brand)

This is a rich deep crimson of immense size, the largest red we grow. It is of a loose, semi-rose type with immense broad petals arranged in symmetrical form like the petals of a beautiful Rose. It is so large and of such beautiful form that it catches the eye instantly in the field. It develops nicely inside as a show flower and holds up well over a period of a number of days. We believe anyone who purchases this fine red will be more than pleased with it. Stock is extremely scarce.

A Brand Division \$10.00

### 8.3 WINNIFRED DOMME

(Brand)

This is a very bright scarlet that makes a very fine border plant. The plant is dwarfish but the stems are strong and erect, each producing one flower to the stem. Unlike most reds, it has practically no purple, and is the nearest scarlet of all Peonies.

A Brand Division \$1.50

### 9.3 W. L. GUMM

(Gumm)

We have been growing this fine Peony for a number of years and we think it is one of the best among the whites. The guard petals are pure white, of excellent texture and enclose a center of closely packed petals with an ivory sheen. A refined and greatly admired midseason white.

A Brand Division \$3.00

## If I Wanted 4 Good Peonies

A red—a white—a light pink—a dark pink.

What varieties would I select omitting the very new ones that are still scarce and high priced?

First there are many, many fine combinations. We are listing a few that contain varieties that are often overlooked. Any one of these combinations I should be proud to have. See pages 4, 7, 12, 13, 16 and 18, of our catalog for splendid varieties shown in color.

We are numbering these offers to help us when we book orders, but keep in mind we consider every offer a superb collection and not a disappointment in any of them.

### Combination 1

Mary Brand  
Kelway's Glorious  
Lady Alexandra Duff  
Lillian Gumm

All 4 for \$8.00,  
Postpaid

### Combination 2

Longfellow  
Frances Willard  
Myrtle Gentry  
Martha Bulloch

All 4 for \$10.00,  
Postpaid

### Combination 3

All semi-doubles.  
Fine for southern states.

Red Goddess  
Susan White  
Mrs. Deane Funk  
Souv. de Louis Bigot

All 4 for \$10.00,  
Postpaid

### Combination 4

Sir John Franklin  
A. B. Franklin  
Mrs. F. D. Roosevelt  
Loren Franklin

All 4 for \$12.50,  
Postpaid

### Combination 5

Mrs. Bryce Fontaine  
Elsa Sass  
Cornelia Stone  
Agnes Kennedy

All 4 for \$15.00,  
Postpaid

### Combination 6

Edward Flynn  
Mrs. A. M. Brand  
Hansina Brand  
Joanne Foreman

All 4 for \$25.00,  
Postpaid

Now if you wish 4 good Peonies, consisting of 4 distinct colors, choose any of the above combinations with the full assurance that both the quality of the varieties and also the quality of the roots you receive will prove far more than satisfactory.





9.2  
Philippe Rivoire  
Late—\$3.00



9.0 Hazel Kinney—Late Midseason—\$1.50

**All 4 Beauties for \$8.50 P. P.**

**4 Fine Peonies—All rate above 9  
4 Distinct Colors  
4 Prize Winners**

9.1 Frances Willard—Midseason—\$3.00



9.3 Walter Faxon—Early Midseason—\$2.00



# Double Peonies for Spring Only

At the close of our fall season, we had many fine Peonies in perfect condition left in storage. We are not able to offer these varieties in the fall of 1953 but have wonderfully fine roots that we can send out this spring. We have both double and single varieties and we are listing them on this page for **Spring Sales** only.

## 8.8 BALL O' COTTON

(Franklin)

A pure white coming into bloom late midseason. Perfect rose type, pleasingly fragrant. Plant is of medium height, foliage good, stems strong. An excellent white usually found in the winning classes in all large shows.

A Brand Division \$2.00

## 8.6 CHERRY HILL

(Thurlow)

A very tall growing semi-double bright dark early red. Splendid as a landscape variety. The color is a deep garnet, with a sheen so rich that the variety is very noticeable among all other reds. For best effects, this variety should not be disbudded. Awarded a Silver Medal by the Massachusetts Horticultural Society.

A Brand Division \$1.50

## DR. CHRISTOPHER GRAHAM

(A. M. Brand)

A large, late, rich creamy white absolutely void of stamens. The plant is tall with abundant foliage and strong stems. A first class variety that will open well even though it comes into flower late in the season.

A Brand Division \$5.00

## EVANGELINE NEWHALL

(A. M. Brand)

A very late, large, light pink. The petals are very long and the edges are both scalloped and ruffled. The flower has variations of deeper pink running throughout the petals. The variety is semi-rose type. This is a comparatively new variety that we introduced in 1936. We consider it a very fine Peony.

A Brand Division \$3.00

## 9.4 GEO. W. PEYTON

(Nicholls)

A very large, new Peony coming into bloom late in the season. It is a fine pale buff with a suffusion of pink all through the flower. The plant is medium in height, with strong stems. The flower is fully double and we feel sure it will prove a worthy addition to any fine garden.

A Brand Division \$5.00

## GOLDEN BRACELET (New)

(A. M. Brand)

A very high built yellowish white with a distinct collar of yellow petals encircling the center. General color effect yellow and a real addition to the small list in this color class. This variety, when displayed in our show room is always greatly admired. One of our visitors suggests the appropriate name as the flower has a distinct band of creamy yellow petals through the flower that reminds one of a gold bracelet.

A Brand Division \$5.00

## 9.0 KATHARINE HAVEMEYER

(Thurlow)

A large flesh-pink of true rose type coming into bloom late in the season. The guard petals are broad and rounded and somewhat notched at the ends. Center petals narrow and fringed. The center is full and high. The plant is medium tall and vigorous with strong, graceful stems. Fragrant.

A Brand Division \$1.50

## 8.9 MARIE CROUSSE

(Crousse)

A delicate shell-pink bordering on salmon. In color it is not like any other pink we grow. Such a clear pure self color, it attracts the eye, even when blooming among a hundred different pinks. A fragrant, midseason to late variety. Arrange this flower with Primevere and you have an attractive color combination.

A Brand Division \$1.50

## 8.0 MARY B. VORIES

(Vories)

A very large rose-type, white coming into bloom late in the Peony season. It is a pure white showing a few stamens with an occasional faint tracing of carmine. The flower has a faint, sweet fragrance and when it is well grown the flower is perfect.

\$3.00

## 9.1 MATHILDA LEWIS

(Saunders)

This is a large midseason variety resembling Mons. Martin Cahuzac but coming into bloom about a week later. The plant is medium tall, upright, with good stems and excellent foliage. This is one of the very darkest of all reds. It makes a fine show flower. For best results it should be cut in the bud and developed inside. If left on the plant the silky petals burn in the hot sun.

A Brand Division \$5.00

## 9.4 MRS. A. B. FRANKLIN

(Franklin)

Another fine Franklin variety awarded First Class Certificate by the A.P.S. when the National Show was held in Chicago in 1933. A large, pure, compact rose type, fragrant white that blooms late in the season.

A Brand Division \$2.50

## 9.1 MRS. FERN LOUGH

(Gumm)

It is not often that we are able to list this very fine double light pink. The color is very similar to the variety Tourangelle, and comes into bloom midseason. The plant has excellent foliage with strong stiff stems that hold the flowers erect. We are not able to offer this variety for spring delivery but can supply it in the fall. You should order early if you wish this fine pink.

A Brand Division \$5.00

## 9.2 MRS. J. H. NEELEY

(Dr. J. H. Neeley)

A late flowering blush-white shading to white with a greenish reflex at the base of petals. Center petals enlivened with yellowish pink or salmon tones that are attractively different. A new variety that seems destined to earn a place among the truly great Peonies.

A Brand Division \$5.00

## 9.5 MRS. J. V. EDLUND

(J. V. Edlund)

This is a large pure white flower of most perfect form. In voting off the tie with Hansina Brand at the Toronto National Show, this flower was awarded best flower in the show. It is a late, large pure white that is in bloom with Blanche King, Genevieve, Mrs. A. M. Brand, and Mrs. Frank Beach. It is one of the very finest of all Peonies.

A Brand Division \$5.00

## 9.1 MRS. ROMAIN B. WARE

(A. M. Brand)

A fragrant light pink coming into bloom midseason. The flower is medium large, rose type, with a delightful Rose fragrance. The plant is medium tall with strong, slender stems that hold the flowers well erect. Returning from the National Show at Boston, I stopped with my good friend Harry F. Little. Mrs. Romaine B. Ware was in full bloom. Of this wonderful flower Mr. Little said: "I think this is one of the daintiest of all Peonies."

A Brand Division \$2.00

## ODILE

(Doriot)

A fine, tall, late light pink that will attract your attention either in the field or the show room. It has much the same color as Tourangelle but the flower has more substance and the plant is more thrifty.

A Brand Division \$3.00

## 8.8 PHYLLIS KELWAY

(Kelway)

A very large, loosely built rose-pink, coming into bloom midseason. The center petals are very large and broad. The center petals are intermingled with bright golden stamens. This is a flower that is liked by all who see it. This fine pink and Susan White make a fine combination, as they are the same type but differ in color.

A Brand Division \$1.50

## 8.9 PRESIDENT COOLIDGE

(A. M. Brand)

A fine late pink, remarkable both as a show flower and landscape variety. The flowers are large and of a rather uniform lavender-pink. The blooms are carried well above the foliage on strong stiff stems. The prominent guard petals stand out from the rest of the flower.

A Brand Division \$3.00

## SHAWNEE CHIEF

(Bigger)

An excellent cut-flower red coming into bloom midseason. It opens well in the field and has excellent keeping qualities if placed in storage. The stems are about 30 inches tall and on well-established plants you may expect from 12 to 20 flowers. In the bud this fine red resembles a Rose.

A Brand Division \$3.00

## 9.8 THERESA

(Dessert)

Very large; somewhat loosely built; long, narrow pointed petals. Plant of medium height with strong stems. Usually produces large typical flowers, even on 1-year plants, if they are allowed to bloom. Early midseason pink, fading toward the center, and illumined by a golden yellow glow in the depths. A supreme flower for exhibition purposes.

A Brand Division \$3.00

## THURA HIRES

(Nicholls)

A large petaled white with an intermingling of petals of lemon-yellow. When the flower first opens, the yellow is decidedly apparent. A late midseason blooming variety. A lovely flower that you should not overlook in making a selection.

A Brand Division \$3.00

### SPECIAL DISCOUNT FOR SPRING

Since our stock of the above varieties is limited, and we can not supply roots in the fall of these kinds, you may make a selection from the above list and take a 20 percent discount providing your order amounts to \$10.00 or more.





Rashoomon

### JOIN THE AMERICAN PEONY SOCIETY

Every Peony lover should join the American Peony Society. Each member receives about four valuable booklets on the Peony each year. These bulletins contain valuable and interesting information. Articles are written by Peony enthusiasts from all sections of the country. A complete report of each National Peony Show is given in one of the numbers. You will keep up to date on the progress of the Peony by becoming a member.

Membership is \$5.00 per year. You may add this amount to any order you send to us and we will take care of your membership. This is an investment you will not regret.

All  
Four  
in  
Color  
for  
\$10.00,  
Postpaid

## Beautiful Single and

- Dazzling Beauties
- Distinctly Different
- Decidedly Decorative
- Wind and Rain Resistant



Akashigata



Mikado



Krinkled White



# Japanese Types

## 8.7 AKASHIGATA

(Japan)

A very satisfactory variety with bright rose guard petals surrounding a heavy center of filamental petals of bright pink bordered with gold.

A Brand Division \$2.00

## AKBAR

(Nicholls)

A new variety introduced by Col. Nicholls. The guard petals are a rose-red and surround a center of bright golden staminodes. Our stock is very limited.

A Brand Division \$2.50

## 8.5 ALMA

(Shaylor)

A midseason light pink of medium size. The pale pink guard petals which gradually fade to a pale yellow toward the base surround a cluster of bright yellow petaloids, tipped gold. Center carpels are a greenish yellow, tipped pink. An attractive variety with strong stems and good foliage.

A Brand Division \$1.00

## 8.9 AUREOLIN

(Shaylor)

A single row of broad guard petals surrounds a center of fully transformed petaloids of deep sulphur-yellow. Holds its color well in the sun and if you are looking for a good yellow Japanese Peony you will be pleased with Aureolin.

A Brand Division \$2.00

## 8.2 DARKNESS

(Brand)

A very early deep red single. The guard petals surround a bold cluster of golden stamens. The plant is tall and an excellent bloomer.

A Brand Division \$1.00

## 8.9 FLANDERS FIELDS

(A. M. Brand)

A few years ago in one of our seedling beds of many varieties, we noticed a most conspicuous red. Even from twenty rods distance, this brilliant color stood out from all others. Every year, in every way, it has proved a splendid flower. A single of the most brilliant red. Two rows of petals surround a large, prominent center of golden stamens. Petals of great substance are rich and velvety in appearance.

A Brand Division \$3.00

At the close of the fall season, we had left in storage about 20 fine varieties in Single and Japanese varieties that we were unable to place in our general list due to the fact that we cannot supply them this fall. If you are interested in such kinds as AMANO-SODE, MISCHIEF, MAN O' WAR, MANKATO, RED WARRIOR, SEA SHELL, TOKIO, VANITY, and many others, write us for special prices.

## 8.7 HARRIET OLNEY

(Brand)

This variety is one of the very earliest of our singles to give color to our fields. It opens a deep rose but gradually changes to a soft rose-pink. The plant is medium tall with straight stiff stems which hold the flower well erect. A very fine landscape variety.

A Brand Division \$1.50

## 9.3 ISANI GIDUI

(Origin Unknown)

A very large midseason white. Two rows of very broad, rounded smooth guard petals enclose a center of rich buff-yellow staminodes; carpels green, tipped pale yellow. Medium tall; vigorous; free flowering. A beautiful white Japanese variety.

A Brand Division \$3.50

## 9.0 KRINKLED WHITE

(A. M. Brand)

First noticeable in the bud which resembles the bud of a pale pink Tulip just ready to burst. The bud is comparatively small and beautiful in effect. As it opens, it expands into a large flower with great broad, pure white petals, like krinkled crepe paper. Stems tall, straight, slender but strong; clean light green. Award of Merit, Des Moines, National Show. In 1949 at the National Peony Show held in Milwaukee, Wis., Krinkled White won 4 first prizes, 3 second prizes, a Bronze Medal for the best single type Peony in the Show, and was also the best white single in the Show. Especially fine for cutting. A consistent prize winner in every Peony show throughout the country.

A Brand Division \$3.00

## 8.4 L'ETINCELANTE

(Dessert)

Dark pink. Very large flowers decidedly cup-shaped; great broad petals of deep bright pink, heavily margined with silver; a large center of bright yellow stamens.

A Brand Division \$1.50

## LUELLA SHAYLOR

(Shaylor)

A midseason creamy white with large, broad guard petals of pure white enclosing a dome center of petals tinted yellow. General effect a creamy yellow.

A Brand Division \$1.00

## 8.6 MIKADO

(Japan)

A tall midseason variety of medium size. The cupped petals are of a deep rich crimson. The center is composed of thick staminodes stained dark rose-red, edged throughout their length and tipped buff-yellow; carpels pale green. A very tall floriferous variety with erect stems. Exceedingly brilliant. Excellent for garden decoration.

A Brand Division \$2.00

## MRS. WILDER BANCROFT

(Nicholls)

A very fine brilliant dark red with staminodes tipped yellow. Comes into bloom early and a real beauty.

A Brand Division \$3.50

## 9.3 NIPPON BEAUTY

(Auten)

A late rich deep red. Center petaloids edged yellow. A strong grower and a free bloomer. An excellent red that is always admired.

A Brand Division \$3.50

## 9.4 NIPPON BRILLIANT

(Auten)

What a splendid name for this fine Japanese variety! We have this in our show bed among many other fine reds but this one was such a bright red it capped the show. Tall, imposing, and captivating. A real beauty.

A Brand Division \$3.00

## 8.8 PRAIRIE AFIRE

(A. M. Brand)

A beautiful Japanese Peony, first offered by us in 1932. A vase of Prairie Afire exhibited by us at the Des Moines Show was the sensation of the show. Prairie Afire is a new and entirely distinct break in color in Japanese Peonies. The guards are broad and a soft creamy rose with good substance. These surround a great ball of brilliant fiery red staminodes. The flower should be cut in the bud and developed inside when the result is simply marvelous.

A Brand Division \$3.00

## 8.7 RASHOEMON

(Japan)

One of the best of the Japanese varieties for landscape planting, because of the clean, beautiful appearance of the plant itself. The large glowing rose-red guard petals enclose a center of slender staminodes edged yellow and pinkish buff. The plant is medium tall with strong stems and flowers freely. A beautiful flower.

A Brand Division \$3.00

Prairie Afire on Exhibit at the National Peony Show, Des Moines, June, 1932, was Awarded the Home Achievement Medal for the Most Outstanding Feature of the Show.





## The All Purpose Hoe

Each \$1.75, Postpaid

Just the Hoe for the  
Perennial Border

Hilldale, Md.  
"The plants are fine, and as far as the hoe is concerned, I only wish I had secured one from you years ago as it is the best garden tool on the market. I would not part with it for any price if it was the only one to be had. A fine help."

Noble, Okla.,  
April, 1952.

"Please send me two of the 'All Purpose Hoes.' Will let my friend have one and I will keep other as we are always fighting over the one I have. Every one likes to use it."  
MRS. E. C.

- **Light—**  
24 ounces. Easy to use.
- **So Sharp—**  
Cuts weeds easily.
- **So Strong—**  
Stands tough use.
- **You Stand Erect—**  
No tired back.
- **Even Men Like This Hoe**  
Which was especially designed for women.

A real present for a gardener.



## Once Again We Are Able to Offer Our Heavy Rigid Peony Supports

Due to the shortage of steel, it has been over a year since we have been able to list our heavy Peony supports. For this season, we have only 750 and we shall not be able to get any more for some time. If you are interested in supports for your Peonies, you should order promptly.

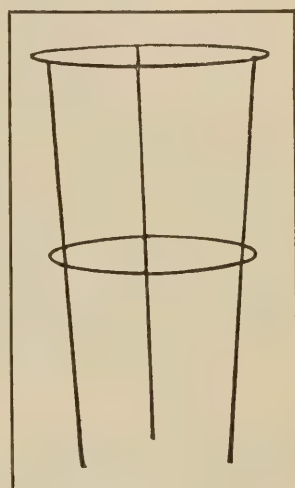
Do not confuse the heavy Peony support that we offer with the lighter support made for Tomato Plants.

Choice Peonies should be protected by good supports so that the blossoms will not be beaten to the ground in a windstorm or heavy rain.

This support can also be used to hold a winter mulch over the crown of Peony roots.

It doesn't pay to send out these supports unless they are ordered in lots of six or more and we are pricing them in this way.

Price, F.O.B. Faribault: 80c each. In lots of six or more.



Size of Top, 24-in. diameter.  
Weight per six, about 24 lbs.

## "The Little Digger"

One of the best small hand tools on the market. Construction is the same as the regular hoe. This little tool will enable one to cultivate plants in window boxes, seed beds, or anywhere you may need a small hand tool.

Each \$1.25, Postpaid



The Little Digger



# Helpful Hints for Growing Lilacs

## CONTROL OF PESTS

**PESTS:** Oystershell scale and the Lilac borer are about the only enemies of the Lilac. For oystershell scale use as a spray either lime-sulphur or an oil spray. Use liquid lime-sulphur in preference to dry at the rate of 1 part to 7 parts water, or if the oil spray is used, then at the rate of 1 part to 15 parts water. In using the oil spray be sure the sprayer is thoroughly cleaned out before putting in the oil. Lime-sulphur spray should be applied just as the buds are beginning to show green, while the oil spray should be used just before the buds show any green.

The **LILAC BORER** is best handled by prevention. If bushes are kept well cultivated and growing, there is but little borer trouble. Where the borer is at work, he may be taken and killed by running a small wire into the hole and twisting it around to accomplish this. One can also shoot carbon bisulphide into the furrow of the borer with a medicine or fountain pen dropper; then plug up the entrance with putty or gum. Don't wait until this destructive worm has destroyed a part of your Lilac bush.

## Why Lilacs May Fail to Bloom

We are asked a number of times during the course of the year: "Why do my Lilacs fail to bloom?"

It is impossible to answer this question satisfactorily by letter. There are a number of reasons why Lilacs fail to bloom. We cannot tell which special reason is applicable in each individual case. We are giving a number of causes in this catalog and leaving you to decide which of these fit your individual problem.

We have no difficulty here at the nursery. Our plants are loaded with flowers each year and if your plants are not giving satisfactory bloom, some one of the following causes must be responsible.

1. Your plants may not have been handled carefully enough when you made your planting. The roots may have been exposed to the air and some of the vitality of the plant weakened. A bundle of Lilacs comes to you and this bundle is often opened up and the plants separated and looked over. Then they are laid out in the sun or shade while the holes for them are dug and the planting goes on. The plants grow but they received a setback from this exposure of the roots and it often takes two or three years to overcome this mistreatment.

2. It may be the roots were not spread out carefully and soil packed tightly about them at planting time. The roots may have become jammed in a cramped and twisted mass in the hole, and growth stunted. In filling the hole dry dirt may have been pulled in over the roots and so reduced the vitality of the plant as to check its right growth for several years.

3. The young plant may be planted so close to trees or larger shrubs as to rob it of much of its vitality.

4. It may be in too much shade or in dry gravelly soil. Lilacs like a rich heavy soil but not a wet acid soil.

5. It may be your plants are making altogether too much growth and that such growth needs checking. Or they may have formed a great mass of heavy branches from the ground with a tremendous branchy top growth and have reached a point where they have stopped going forward and produce no bloom. If your plants are making a very rapid growth, sending out long new shoots with no bloom, go through your plants about the middle of June and trim out about one-half of the new growth back to the old wood. This will have a tendency to cause blooming buds to set on the balance of the new growth for the next year. If your bushes have a great many branches from the ground and many short top branches go through your plants in March in the north or earlier in the South (before the sap starts) and cut out about one-half of the old branches to the ground. This will cause a new growth which no doubt will bring the plant into heavy blooming.

Now any of the foregoing causes might be the reason your Lilacs are not blooming. You are in a position to analyze your difficulty much better than we. We have no further information to offer.

Paul Thirion



## WARNING

### Do Not Plant Too Shallow



## IN THE ABOVE PICTURE

The line running through each plant shows the depth you should plant your bushes.

To one who has never grown an Own-Root French Lilac, the price may seem high, but we feel sure you would not wish to care for a plant for five years and offer it for a price below what we are charging.

## Directions for Planting Lilacs or Other Shrubs

1. When your package arrives, stand it in water overnight without unwrapping the bale.
2. Before you open your package, dig the holes large enough to take the Lilac roots without crowding. Fill each hole with a pail of water and allow it to seep away.
3. Do not spread out your plants and let them lie on the ground while you are planting.
4. Take one Lilac from your package at a time and work the soil carefully about the roots until the hole is half full. Then tamp the soil about the roots unusually hard. Pour in a pail of water and go on to the next plant and treat it in the same manner.
5. When you have completed your planting, come back to the first one and fill the hole with soil and tamp it down also. Then place some loose mellow soil over the top of the ground.
6. Keep your plants well cultivated the first year so they will become well established.
7. If the planting is made in the fall, place a coarse mulch about the plants the first winter to keep the ground from heaving.
8. If your ground will grow a good garden, it will also grow a good Lilac. If your soil is poor, you could place some well rotted cow manure, if same is obtainable, in the bottom of the hole before you make your planting but this should be tamped down tightly with some good garden soil on top before the root is placed in the hole.
9. If you use a commercial fertilizer, dig a trench about your plant early in the spring about a foot away from the main stem. Cover this with soil and the rain will wash this fertilizer equally about the roots.
10. Be sure to keep your plants well watered during dry weather. Watch them from the time you make your planting until they have become thoroughly established.

If you follow the above directions, you should succeed with every one of our plants.





## Victor Lemoine

We regret that our sales on a number of our choice Lilacs have been so great that we cannot offer them again this fall. We are grouping a number of these fine varieties together and offering them as a collection. This group we are calling our **VICTOR LEMOINE COLLECTION** which consists of 5 first class Lilacs in 5 distinct colors. For complete descriptions, see our General List.

### FOR SPRING ONLY

**EDITH CAVELL.** One of the two best whites.

**DE MIRABEL.** The deepest bluish violet.

**GEN. SHERMAN.** When this fine pink is in bloom, it is a sight to behold.

**REAUMUR.** A purplish red, washed with pink.

**VICTOR LEMOINE.** An exquisite pinkish lavender.

Five of the world's best—a collection of outstanding beauty in a strong, select, 2-3 ft. size for \$17.50; 3-4 ft. size for \$20.00.





## Montaigne

We receive many inquiries during the course of a year requesting us to name from six to twelve of our best French Lilacs. It is impossible for us to make such a selection as the best or most beautiful is a matter of individual taste. Some prefer Lilacs of one color while others like an entirely different color. However, we can name about 30 varieties that we consider at the top of any large list and two of these are **Montaigne** and **Victor Lemoine**.

For spring only we are offering two collections, each containing one of these fine varieties and including in each four others of equal merit and distinctly different. This collection we will call our **MONTAIGNE COLLECTION**.

**J. de MESSEMAKER.** A tall deep wine-red with single florets.

**JULES SIMON.** A rich clear light blue with double florets.

**MONTAIGNE.** A strong growing double rosy pink.

**PAUL THIRION.** A rich bright red with very double florets.

**PRINCESS CLEMENTINE.** An excellent white with double florets.

Five outstanding varieties in a strong, select, 2-3 ft. size for \$12.50; 3-4 ft. size for \$15.00.



# Brand's New Improved French Lilacs

Buy Own Root and Get the Best  
Our Plants are all Own Root



## Our OWN ROOT Lilac List

### *A New American Lilac A. M. Brand*

Originated by A. M. Brand

Some 20 years ago, after devoting some 30 years to originating new Peonies, the idea came to me that I should like to see what I could do to improve the Lilac. At that time we possessed some fifty or more of the very best Lilacs to be had at that time. I selected seed from the very best of these and in 2 years we had some 8000 little two-year Lilac plants growing in beds.

These were planted into the field and in about 3 years these plants began to bloom and by the fifth year practically the entire field was in flower. Every flower was different from its neighbor and some were very fine indeed. As we saw all this beauty developing, we realized that again we were starting on a great adventure.

But our many years' work with the Peony led to caution on our part in selecting new varieties of Lilacs that were worthy to be named. After much sorting we selected ten for further trial. From these ten we have now selected two that are absolutely outstanding. We have had blooming in our fields for a long period of years practically all of the world's best Lilacs. After making careful comparisons over a period of years, we are satisfied these two are equal to the best and different from others.

The Lilac A. M. Brand we are offering for sale this season for the second time.

### **Lilac, A. M. Brand**

This Lilac is a single, with panicles of immense size and borne in profusion. The color is a beautiful rich rose-red. The plant is strong and healthy. One little Lilac about 4 feet high stood at the end of a row. It was the only one we allowed to bloom and it created a sensation during our Lilac show. Visitors were amazed to see such a small Lilac literally covered with large panicles that almost hid the foliage. We counted 27 great blooms that were open at one time. So, after 20 years, we are able to offer 42 plants to Lilac lovers.

Sturdy, 2-3 ft. plants, all Own Root, \$25.00

### *Select from This List*

and we know your choice will not  
disappoint you

S.—Stands for single florets.

D.—Stands for double florets.

S.D.—Semi-double.

**ADELAIDE DUNBAR.** S.D. Opening blossoms are dark purplish red, changing to a bright red as they open. The clusters are large and compound. After this flower has opened it is one of the richest of all the bright dark reds. This is an American variety, originated by John Dunbar, who was for many years Supt. of Parks in Rochester, New York. This variety and President Lincoln are his two best varieties. 2 to 3 ft., \$3.00

**AMI SCHOTT.** D. A fine variety we are seldom able to list. Our supply this season is limited. If you are interested in a magnificent cobalt-blue we feel sure this one will more than please. The panicles are dense and broad. 2 to 3 ft., \$2.10; 3 to 4 ft., \$2.50

**BELLE DE NANCY.** Double, large; satiny rose, showing white towards the center. General color effect deep pink. One of the best pinks among the older varieties. 2 to 3 ft., \$2.10; 3 to 4 ft., \$2.50

**BUFFON.** S. The very earliest of the early hybrids. Individual florets large and of fine substance. We think Buffon very choice. Color is a rich delicate mauve-pink of the finest quality. Panicles very large. We wish to impress upon our customers that if they are looking for a pure single pink, Buffon will not disappoint them. Spring only. 2 to 3 ft., \$2.50; 3 to 4 ft., \$3.00



**CAPITAINE BALTET.** S. Enormous trusses of single flowers of the greatest size. A uniform ruddy purple-lilac. A comparatively new variety not widely distributed, but which by Lilac connoisseurs is pronounced one of Lemoine's best singles. It is one of the most profuse bloomers of all, the bush sometimes being almost hidden by the great panicles. This is classed among the twelve or fifteen best of all Lilacs. 2 to 3 ft., \$5.00

**CAVOUR.** S. This is one of the best of the newer Lilacs and is very seldom seen because of its scarceness. So far the bush is rather low growing for us. Panicles are long, rather narrow, and true cone-shaped. Large individual florets. Color a deep bluish purple, almost violet. One of the truly good Lilacs. 2 to 3 ft., \$5.00

**CHARLES JOLY.** D. Purple-red. One of the best of the double dark reds. Bush medium both in size and height, limbs growing very upright. Rather large blooms, held erect well above the foliage; very striking. 2 to 3 ft., \$2.00; 3 to 4 ft., \$3.00

**DECAISNE.** S. We think a great deal of this Lilac. It is most refined in every way. Nice bush with clean foliage; large panicles very nicely formed, and many of them. A very delicate true rich blue. Rated by many as the best. For real refinement in color this would, without doubt, be rated as one of the best of the single light blues. 2 to 3 ft., \$4.00; 3 to 4 ft., \$5.00

**DE MIRIBEL.** S. Dark bluish violet. This is by far the darkest of all our Lilacs. It is always admired by those who see it in bloom in our nursery because it is so distinct in color from all the others. It is one of the choicest in the entire line. Panicles rather slender, long, compact, and upright. Very noticeable. This is one blue you should really have. You will note we often have to omit this fine variety from our list as the demand is greater than our supply. A late variety. See our Victor Lemoine collection Not available this fall. 2 to 3 ft., \$5.00

**DE SAUSSURE.** D. Medium sized, compact, slender spike. Buds open deep wine-red with touches of white in the points of the petals, giving the bloom an interesting effect. As the flower develops it fades to a deep rose color. This is a red that is admired by all who visit us during Lilac season. 2 to 3 ft., \$2.00; 3 to 4 ft., \$2.50

**EDITH CAVELL.** D. A very showy, creamy white; buds suffused cream and pale sulphur. Panicles extra large, long and cone-shaped. This Lilac is as large and as fine as Miss Ellen Willmott, but is a different type of flower. Ellen Willmott is more compact and perfect in form while the panicle of Edith Cavell is a trifle more open and more lace-like in effect. The individual florets are a trifle larger than those of Ellen Willmott. Every fine collection should have both. They are the two great double white Lilacs and it is difficult to choose between the two. 2 to 3 ft., \$4.00; 3 to 4 ft., \$5.00

**EDMOND BOSSIER.** S. A very fine single red or red-purple that grows in our favor from year to year. It is one of the latest reds to bloom and is so exceedingly rich and soft that we class it as a truly great variety. This wonderful red has a prominent place in our show bed and its color is so vivid that it attracts attention from all of our visitors. 2 to 3 ft., \$5.00

**ETNA.** S. Another fine single which is very scarce and seldom listed. One of the most brilliant reds of all Lilacs, coming into bloom late in the Lilac season. A very showy variety. One of the recent introductions. 2 to 3 ft., \$5.00

**FIRMAMENT.** S. A new variety that we are not able to offer year after year. This year we have a limited quantity of this fine single blue which we believe stands right at the top among all good Lilacs. The panicle is large, loosely arranged, extremely dainty, and of a beautiful shade of light blue void of any trace of pink. A "must have" in any fine collection. 2 to 3 ft., \$5.00

**GENERAL SHERMAN.** This variety was greatly admired in one field where just the outstanding varieties were planted. The beautiful shape of the bush, literally covered with large clusters of really fine pink flowers, was a sight to behold. 2 to 3 ft., \$5.00

**HENRI MARTIN.** D. This beautiful blue-lavender, with its extremely long, graceful panicles is a variety we do not hesitate to recommend to anyone who wishes the best in Lilacs. Our show plants of Henri Martin are right by the path as we go from the office to the trial fields beyond. We pass it many times a day when it is in bloom and we always stop and marvel at its beauty. A Lilac of most beautiful form, with large individual florets and with panicles often measuring 13 inches in length. 2 to 3 ft., \$4.00; 3 to 4 ft., \$5.00



Capitaine Baltet

This is the way Lilacs bloom for us in the nursery. They will do as well for you with proper planting and good care from the beginning.

Do not let your Lilacs bloom the first year you set them out. They might bloom, but these blooms would only be a disappointment. Such blooms would be very small, have very little color, and the color would not be at all true or attractive in any way. Please follow our advice and you will not have to write us you think your plants are not true to name.

The bushes really begin to blossom the second year and the blooms will increase in size and beauty if well cared for over a period of some 10 years. By careful handling they can be kept at perfection as long as one lives. We have Lilac bushes in Fari-bault that we know are over 80 years old.

**HUGO DE VRIES.** S. One of the good Lilacs among the newer and better sorts, coming to us from Holland. This variety has long, slender, graceful panicles in a soft shade of dark red-purple. 2 to 3 ft., \$4.00; 3 to 4 ft., \$5.00

**JEANNE D'ARC.** D. This is another large white double of great beauty. 2 to 3 ft., \$2.50; 3 to 4 ft., \$3.00

**J. de MESSEMAKER.** S. A tall, strong growing bush with heavy dark foliage. Trusses long, upright, pyramidal and in great profusion. Single florets very large. Color, which lasts a long time in the sun, is an intense deep, dark red-purple. Wine-red in general color effect. A good Lilac. 2 to 3 ft., \$2.50; 3 to 4 ft., \$3.00

**JULES SIMON.** An erect growing variety with very clean branches and heavy, clean, light green foliage. Expanding buds show much bright intense rose. Opening truss becomes a very rich, clear, velvety light blue. This variety always commands attention from our visitors during the blooming season. 2 to 3 ft., \$2.00; 3 to 4 ft., \$2.50

**LEON GAMBETTA.** D. Panicles of the greatest size. Buds and reverse of petals very pink, which gives the flower a general pink effect. Deep pink buds open into very double little roselike florets of the daintiest pink and lavender. We still say it is the finest of all Lilacs and we want to emphasize this. There are many fine Lilacs, but we believe this is the most beautiful of all. 2 to 3 ft., \$5.00

**MACROSTACHYA.** S. One of the old varieties seldom seen nowadays. An upright grower with clean light green foliage. Panicles rather slender, held upright, a very delicate pink, almost white, irregularly bordered with a deeper pink. This is distinct in color from all others. 2 to 3 ft., \$3.00; 3 to 4 ft., \$3.50



**MARIE FINON.** S. A very fine single with flowers of purest white. Large branched panicles and extremely floriferous. 2 to 3 ft., \$4.00

**MARLEYENSIS.** Single. One of the most floriferous of all the Lilacs we have. A dwarf for a Lilac, the bush seldom growing over 5 feet high. In blooming time absolutely covered with medium sized panicles so thick as to leave no foliage visible. The color is a uniform deep old rose. It attracts the eye of every visitor. 2 to 3 ft., \$3.50

**MAURICE BARRES.** S. A very large single with showy, open, widely branched panicles. The plant is strong growing and blooms luxuriantly. The general color effect is azure-lilac. A most worthy variety. 2 to 3 ft., \$4.00; 3 to 4 ft., \$5.00

**MISS ELLEN WILLMOTT.** D. A very large bush with very stout limbs and large, thick, light green leaves. The flowers come in immense panicles of creamy white, made up of double florets almost twice the size of those of any other double white except Edith Cavell. Plant this variety and Edith Cavell and you will have the two best double whites. 2 to 3 ft., \$4.00; 3 to 4 ft., \$5.00

**MME. FRANCISQUE MOREL.** S. Morel gave to the world one truly great Lilac, this one, and it is truly a masterpiece, one of the great, great Lilacs. A Lilac of the largest size and a beautiful one. Great panicles with florets as big as a quarter. A deep purple, flushed mauve-pink. 2 to 3 ft., \$5.00

**MME. LEMOINE.** D. One of the best of the older whites; a snow-white without tinge of cream. Foliage dark green. A free blooming variety. Outside of Edith Cavell and Ellen Willmott this is the best white and a splendid white at that. A very shapely growing bush and one of the most sweetly scented of all Lilacs. The bush does not seem to be affected by late spring frosts. 2 to 3 ft., \$2.00; 3 to 4 ft., \$2.50

**MONGE.** S. One of the newer varieties which seems to deserve the name of the best red Lilac. Plant habit good. Panicle very broad at base developing into a very nice cone. Color a brilliant deep rich red which holds unusually long in the sun. This is the brightest red Lilac. Not red-purple, but really red. If one likes red this is the Lilac. 2 to 3 ft., \$5.00

**MONTAIGNE.** D. Those who like large blooms will find in Montaigne a flower to their heart's desire. The bush is very tall and upright. The blooms carried at the top of the stems are simply amazing. From memory, we would describe the color as a soft, almost uniform creamy pink, with just a faint suggestion of rose. A strong grower. 2 to 3 ft., \$4.00; 3 to 4 ft., \$5.00

**PAUL THIRION.** D. Although this Lilac was first sent out in 1915, it is still very scarce. Of all the Lilacs we would say that this one taken from a distance is the richest looking of all Lilacs. The trusses are large and composed of very double florets of an intense claret-rose. The buds are bright, rich red, not purple. A red blending into rose. 2 to 3 ft., \$4.00; 3 to 4 ft., \$5.00

**PRESIDENT LINCOLN.** S. A new single blue Lilac that always makes a fine showing. It is an American Lilac by Dunbar and is a rich clear blue. This is the blue Lilac which stood out so conspicuously in the great Lilac collection of Col. Plum as a real advance in blue Lilacs. A real Wedgwood-blue. 2 to 3 ft., \$5.00

**PRINCESS CLEMENTINE.** D. Another good double white ranking along with Mme. C. Perier. 2 to 3 ft., \$2.00; 3 to 4 ft., \$2.50

**REAUMER.** S. A remarkable Lilac, a flower the beauty of which grows upon you. The flowers appear of the greatest size as the truss is made up of several smaller ones all worked together so as to appear as one great bloom. Color a subdued rose-red. It keeps its color a long time and is a superb Lilac. Very choice. 2 to 3 ft., \$3.50; 3 to 4 ft., \$5.00

**RUHM VON HORSTENSTEIN.** S. A Lilac that produces blooms of the greatest size even on small bushes set out but two years. It is an even toned light red-purple. One of those self colors everyone likes. People marvel at the immense blooms of this variety on bushes not more than 4 feet high. Bloom so profuse some years as to almost hide the foliage. 2 to 3 ft., \$3.50; 3 to 4 ft., \$5.00

**VICTOR LEMOINE.** D. This is about the most wonderful of all the French Lilacs. It is no wonder that Victor Lemoine, the originator, gave to it his own name. We class it as one of the three or four very best, if not the best. Florets are very double like little double roses. These are gathered into panicles of the largest size, and the color effect is simply indescribable. The general effect is a soft rosy pink overlaid with a delicate blue-lavender. This is also one of the very latest to bloom. It is a self color and a great Lilac. 2 to 3 ft., \$4.00; 3 to 4 ft., \$5.00



**Ruhm von Horstenstein—Best light red-purple**  
A variety that is never disappointing.



**Pres. Lincoln—Best single deep blue**



## Charles Joly (Double)

Purple-red.  
One of the  
very best  
of the double  
dark reds.



### BRAND'S LILACS

are all on their OWN ROOTS

These bushes come to you all ready to plant. They need no trimming. Now that the French Lilac can be propagated successfully on its own root, there is no longer any reason why a Lilac propagated in any other way should be planted.

## 4 Lilacs in 4 Distinct Colors

### Our Selection

Many of our customers want a few good Lilacs, but are not interested in particular varieties. If we are permitted to choose from kinds which we have grown in quantity, we offer the following collection.

1 RED—1 WHITE—1 PINK—and 1 BLUE  
All labeled true to name.

4 Strong 2-3 ft. plants for.....\$ 6.00  
4 Strong 3-4 ft. plants for..... 8.00  
3 Each of the 4 colors for..... 15.00

Not Prepaid

### INSIST ON

#### Own Root Lilacs

In placing your order for Lilacs, you will naturally compare prices.

Do not confuse the prices of Lilacs grafted or budded on California Privet with the price of own-root Lilacs.

It is the Own-Root on a French Lilac that makes it cost more.

Our French Lilacs are on their own root







## Decaisne

A Truly Great Blue

*Let us  
Make Your  
Selection*

If you are not acquainted with the many fine varieties of Lilacs that are being offered today, we hope you will try one or more of our collections. You will find only "Top Notch" varieties in any collection. Each collection is distinctly different but equally good. Try our selection.

### OUR DECAISNE COLLECTION

Available both Spring and Fall.

**Decaisne.** One of the truest light blues.

**Capitaine Baltet.** A uniform reddish purple.

**Leon Gambetta.** A gorgeous dainty pink.

**Maurice Barres.** A superb azure-lilac.

**Monge.** The brightest red.

**Pres. Lincoln.** The deepest blue.

All 6, Specimen 2-3 ft. plants for.....\$22.00

All 6, Specimen 3-4 ft. plants for..... 25.00





## Edmond Bossier

One of the Very Choicest of All Lilacs

Our 4 collections, **Decaisne**, **Edmond Bossier**, **Victor Lemoine**, and **Montaigne** consist of twenty-one of the world's best Lilacs. If you are interested in a large planting we offer all twenty-one (for spring only):

in a select 2-3 ft. size for .....	\$65.00
or a 3-4 ft. size for .....	80.00
Not Prepaid	

### OUR EDMOND BOSSIER COLLECTION

Both Spring and Fall

**Edmond Bossier.** A splendid red.

**Cavour.** A deep bluish purple.

**Edith Cavell.** One of the two best whites.

**Firmament.** A "must have" light blue.

**Henri Martin.** A rich imposing pinkish violet.

**Macrostachya.** A clear distinct pink.

All 6, Specimen 2-3 ft. plants for.....\$20.00, not prepaid

All 6, Specimen 3-4 ft. plants for..... 23.00, not prepaid



# HYBRIDS and SPECIES



An Individual Panicle of a Hybrid Lilac Not Fully Opened

A Bush of One of the Hybrids



Prolong your Lilac season by planting some of these hybrids. They come into bloom about 10 days after the French Lilac is gone. We have 8 varieties to offer this spring: Alice, Audrey, Desdemona, Henri Lutece, Lucetta, Victor, Viola, and Regan.

General description of all varieties:

- 1.—All in bloom after the French Lilacs are gone.
- 2.—They all come in large, open, plume-like panicles.
- 3.—They all come in shades of pink and lavender. Some are light, some are medium, and some are in deeper shades of pink.
- 4.—All are decorative and work nicely into bouquets of other flowers.
- 5.—All are hardy and easy to grow.
- 6.—One stem often makes a large bouquet.

## Prices of all the above Lilacs:

2 to 3 ft. Size	3 to 4 ft. Size
Each \$2.50	Each \$3.00
Any 3 for \$6.50	Any 3 for \$7.50
Not Prepaid	

Each year we have thousands of visitors from all sections of the country who come to our show room to see our Peonies during the blooming season.

Our French Lilacs have generally come and gone before our show is on, but our hybrid Lilacs are just in their prime.

We bring into our show room huge bouquets of these hybrids. Most of our visitors have never seen a hybrid Lilac and they attract attention immediately. They are very much admired and many sales are made.

They are a beautiful flower. They are entirely different from other Lilacs. They are in season after French Lilacs are gone.

## *Two of the Newer Hybrids*

### RED WINE and ROYALTY

Our stock of these two is extremely limited. However, if you wish to order as many as 3 Hybrids, you may choose either 1 Red Wine or 1 Royalty but not both. Red Wine, as the name implies, is red-purple, while Royalty is a blue-purple. They are entirely unlike any of the above varieties which all come in shades of pink.

If you wish to order Red Wine or Royalty without any of the pink varieties, use the following prices: Strong specimen plants, 2 to 3 ft. size, \$3.00; 3 to 4 ft. size, \$3.50.

When visitors come to our nursery after the blooming season of the French Lilac is over, these hybrids are just at their best. They immediately attract attention, and we probably sell more plants to our visitors than we sell through our catalog. "Seeing is believing."



# Rothomagensis — Often Called the Improved Persian

*Generally in Bloom the Last 2 Weeks in July*



**Stock Available for  
Both Spring and Fall Planting**

## **DIRECTIONS FOR PLANTING**

For a tight hedge, plant 2 feet apart. If you wish merely a tall screen, put your plants in from 4 to 6 feet apart.

**Rothomagensis Lilacs Commonly Called**

## **PERSIAN LILACS**

*Good for All Sections of the Country*

The above illustration is a picture of our Persian Hedge growing in its natural form on our nursery grounds. You will note that the hedge is literally covered with bloom from the ground up and it is truly a wonderful sight to see. People drive here for miles around just to see this hedge when it is in bloom the latter part of May.

In good soil the Persian Lilac attains a height of about 12 feet and a spread of the same. In poorer soils it grows from 8 to 10 feet.

By careful trimming it can be kept down to from 6 to 7 feet and still bloom well.

The Persian Lilac grown as a hedge also makes a wonderful windbreak for city lots in the colder, windier sections of the country. It will make the growing of the more tender perennials and shrubs much easier and moves the possibility of growing such things from 100 to 200 miles further north than they otherwise could be grown.

We have often been asked to explain the difference between the French and the so-called Persian. The Persian is somewhat later in blooming. The branches are willowy and not stiff like the French. The foliage is smaller and more dense. The plant blooms from the ground up.

For a number of years we were able to supply the Persian in both light and deep pink. This year we have only the deep pink and only a limited number of these. Order early if you wish stock.



Lewiston, Maine,  
October 6, 1952.

"Our hedge of PERSIANS, 300 ft. around the house, is a thing of great beauty in the spring and hundreds come to see it.

"So many of my friends all over New England have become interested in Lilacs after seeing ours and I give them your name, for all but six of our Lilacs are Brand Lilacs."

MRS. S. F.

## **Specimen Plants In Deep Pink Only**

**Strong, 3 to 4 ft., Select Bushes**

Each .....	\$ 1.50
Per 10 .....	12.50
Per 25 .....	30.00
In lots of 50 or more at \$1.00 each, not prepaid.	



# *Hemerocallis or Daylilies*

## Why Plant Daylilies?

1. They are hardy and require little care.
2. They thrive in most soils and flower well in sun or partial shade.
3. They withstand plenty of moisture and also dry weather.
4. They may be planted any time in the year when the ground is not frozen.
5. They come in many colors and beautify the garden from May until September.
6. They last well as a cut flower, as new flowers open daily.
7. Don't forget that your perennial border needs the Daylily.

**1 Each of All 6 Varieties on This Page for \$4.50, Postpaid**



Sachem—75c  
Patricia—75c  
Caballero—\$1.00

Mikado—50c



Mrs. W. H. Wyman—50c

Vulcan—\$1.50





# Our General List

Time of Shipment Both Spring and Fall

Key to blooming season: E—Early (June); E.M.—Early Midseason (June and July); M—Midseason (July and August); L.—Late (August and September).

**AUGUST PIONEER.** (Stout.) L. 42". A medium sized chrome-yellow with the outer half of the petals flushed red. A tall growing variety that produces a mass of flowers late in the season when the flower border needs color. 75c; 3 for \$1.25

**BOUTONNIERE.** (Stout.) M. 36". Small yellow flowers with deep yellow sepals and rosy peach petals are borne in profusion on well-branched scapes. 75c; 3 for \$1.50

**CHENG TU.** (Species.) L. 36". A brilliant orange-red with deeper shades along the mid-zone and throat. Flowers are large, often measuring 4 1/2 inches. 75c; 3 for \$2.00

**DOMINION.** (Stout.) E.M. 38". A medium sized flower in a rich red shade. The throat shades into orange with garnet-brown sepals and petals a dark maroon. It often flowers a second period from mid-August on. \$1.50; 3 for \$3.00

**EARLIANA.** (Betscher.) E. 36". An early flowering variety of a golden orange color. A prodigious bloomer. \$1.00; 3 for \$2.50

**GEORGE KELSO.** (Traub.) M. 36". Large, 5 1/2-inch flowers made more beautiful by the pronounced ruffling of the petals. Soft buff-yellow sepals and brownish petals. \$1.00; 3 for \$2.50

**HONEY REDHEAD.** (Nesmith.) M. 34". A combination of rich colors makes this flower unusually attractive. Open flaring flowers of bright red with a distinct border of creamy yellow. \$1.00; 3 for \$2.50

**HYPERION.** (Mead.) M. 40". Beautiful, fragrant, citron-yellow. Considered by experts the finest pale yellow grown. The flowers are large, waxy, and firm. Received Award of Merit, Royal Horticultural Society of England. 75c; 3 for \$2.00

**MINNIE.** (Hayward.) M. 36". A medium sized flower with a depth of coloring that makes it very bright, and unusually attractive. A rich shade of mahogany with a touch of bright red. \$1.00; 3 for \$2.50

**ROMANY LASS.** (Nesmith.) M. 34". Very nice round red flowers. A tawny red with a deep rich maroon cast. A rich blending of maroon over a bright red background. \$1.00; 3 for \$2.50

**ROYALTY.** (Nesmith.) L. 40". Another of these rich new reds among the Hemerocallis. Royalty is a large open flower with broad petals of deep maroon with a rich blackish sheen, with a chrome-yellow throat. \$1.00; 3 for \$2.50

**SWEET BRIAR.** (Nesmith.) M. 40". One of the very best of all pink-toned Daylilies. The flowers are bright and well formed. The petals and sepals are a rosy pink showing a soft yellow throat. This is a charming variety that you should not overlook. \$1.00; 3 for \$2.00

**TYLER RED.** (Tyler.) M. 36". A thrifty variety producing large flowers in a deep mahogany-red. Increasingly popular. \$1.00; 3 for \$2.00

## Special Offer of Unnamed Varieties

We have a large planting of very fine Hemerocallis in shades of yellow, ranging from the palest to the deepest golden; also pink, peach, and various shades of red. All especially fine; all labeled as to color.

**6 Varieties, All Distinctly Different,  
For Only \$3.25, Postpaid**

# New Originations

By E. J. Kraus  
of  
Oregon State College

If you wish something unusual in fine Hemerocallis which were selected from thousands of seedlings, make your selection from this list. For beauty of form and richness of color, you will find them most pleasing.

We do not have color illustrations for these new ones. We are giving their season of blooming and general color but we cannot describe their beauty.

**AUTUMN DAFFODIL.** Small, soft yellow flowers in abundance. August blooming. \$2.50

**BROWNSTONE.** General effect a dark rich warm brown margined with buff with a purple sheen. \$3.00

**CORAL BELLS.** Small dainty pale orange. August blooming. \$2.50

**DELICACY.** Small, peach-colored flowers borne abundantly on upright branched scapes. August blooming. \$2.50

**FRED STUNTZ.** Wide petaled glowing dark cardinal-red. Very showy. Mid-July to mid-August. \$3.00

**JOANNA HUTCHINS.** A smooth, waxy, glistening pure orange. Mid-July to late August. \$2.50

**MABEL FULLER.** A large, wide, sparkling ruby-red. Mid-July to mid-August. \$3.00

**PAMELA.** An excellent, wide flaring, waxy, broad-petaled buttercup-yellow. This fine variety should be in every good collection. \$2.50

**WOODROSE.** An early ruffled reddish rose with a satiny sheen. Late June to October. \$3.00

**YELLOWSTONE.** A large, free flowering light yellow. Petals are wide, creped and ruffled. Very fragrant. Early July to August. \$2.50

**1 Each of the Above 10 Fine Kraus  
Originations for \$25.00, Postpaid**







*Elmohr*

THE  
FINEST  
IRIS  
OF THE  
MOHR  
FAMILY

If you order late in the season, you should give us permission to substitute a variety of the same color and of equal or better value if our stock of any one variety should be exhausted.

## Our Elmohr Iris Collection

Our Elmohr Collection has always proved a very popular one. This year we have chosen 12 distinct varieties, not only for the beauty of the individual flowers, but with the idea of giving a wide range of color. If you have any difficulty in choosing a fine collection for your garden, try our choice.

Each variety is described and priced separately in our General List. We offer them as a collection.

**1 each for \$ 7.50, postpaid**

**3 each for 20 00, postpaid**

Azure Skies

Elmohr

Goldbeater

Golden Treasure

Jake

Katherine Fay

Klondyke Gold

Lancaster

Lullaby

Master Charles

Red Meadow

Vatican Purple





#### **PRAIRIE SUNSET**

(H. Sass.) 36". This is another fine Sass introduction that grows more popular each year. Winner of the Dykes Medal in 1943. To say it is a blending of peach, rose, copper, and gold, best describes its color but it is a variety that has to be seen to be fully appreciated.

Each \$1.00; 3 for \$2.50

#### **MULBERRY ROSE**

(Schreiner.) 40". A beautiful well-named variety. A very large flower with unusual coloring—a deep pinkish mulberry, with a heavy orange beard. Award of Merit in 1944.

Each 75c; 3 for \$2.00

#### **PLANTING TIME**

**July and August are the Two Best Months for Planting Iris. We Ship from July 5th Through September.**

#### **GOLDEN TREASURE**

(Schreiner.) 38". A very lovely soft yellow with a deep orange beard. The flower is unusually large, of fine silky texture, and beautiful form.

Each 50c; 3 for \$1.25

#### **MAJENICA**

(Cook.) 38". A fine salmon-pink blend with wide petaled flowers of excellent substance. A huge flower with standards and falls practically identical.

Each 50c; 3 for \$1.25







#### **BROWN THRASHER**

(Kirkland.) 34". An appealing variety of most unusual coloring. The rich reddish brown is enhanced by a deep orange beard. No other variety like this one.

Each \$1.00; 3 for \$2.50



#### **RED VALOR**

(Nicholls.) 38". A superb garnet-red with domed standards and semi-flaring falls. A red that has wonderful finish and substance.

Each \$1.00; 3 for \$2.50

**1 Each  
of  
All 8  
On  
These  
2 Pages  
for  
\$7.50,  
Postpaid**

#### **BLACK FOREST**

(Schreiner.) 33". A rich deep blue-black with beard of the same color. A fragrant floriferous variety admired by all in our show room this season.

Each \$1.25; 3 for \$3.00

#### **SPUN GOLD**

(Glutzbeck.) 38". A pure golden yellow with a heavy orange beard. The flowers are large and well placed on tall, well-branched stems. Dykes Medal.

Each 75c; 3 for \$2.00







### MELITZA

(Nesmith.) 40". A creamy yellow with somewhat deeper coloring in the falls. The heavy tangerine beard enhances the beauty of this popular variety. Each 50c; 3 for \$1.25



### SNOW FLURRY

(Rees.) 30". A giant ruffled icy white with large broad petals, crimped at the edges. Very much in demand. Each \$1.00; 3 for \$2.50

**3 Each  
of  
All 8  
On  
These  
2 Pages  
for  
\$20.00,  
Postpaid**

### RANGER

(Kleinsorge.) 36". A deep red self with long, cone-shaped standards and wide velvety falls. A fragrant late variety that will not disappoint you. Each \$1.50; 3 for \$4.00

### ARAB CHIEF

(Whiting.) 38". A unique late variety in a rich shade of burnt orange. A very showy field flower. Each \$1.00; 3 for \$2.50







**PINK CAMEO.** (Fay.) 36". A charming true pink with a striking tangerine-orange beard. Flowers are of good size and come into bloom early.

Each \$1.50; 3 for \$4.00



**NEW SNOW.** (Fay.) 38". A fine, well-named white with a bright yellow beard that adds beauty to the flower. The stalks are well branched and carry large ruffled flowers. One of the best of all whites.

Each \$2.50; 3 for \$6.25

1 Each  
of  
All 4  
for  
\$6.00,  
Postpaid

**CASA MORENA.** (De Forest.) 38". A nicely shaped rich reddish brown with a brownish orange beard. Flowers very large.

Each \$1.50; 3 for \$4.00

## The Grand

**OLA KALA.** (J. Sass.) 38". One of the richest, and most outstanding of all deep yellows, winner of the Dykes Medal in 1948, and ranked first in the 100 best Iris varieties.

Each \$1.00; 3 for \$2.50







**BLUE RHYTHM.** (Whiting.) 40". A soft cornflower-blue with a silvery overtone. A fine plant beautifully branched and free blooming.

Each \$1.00; 3 for \$2.50



**FANTASY.** (Hall.) 34". A rose and orchid combination unlike any other in the pink class. The flower is slightly ruffled, the color vivid, and a deep tangerine beard accents the rich coloring of the falls.

Each \$5.00

## Champions

**MISTY GOLD.** (Schreiner.) 33". An entrancing large lemon-yellow with lightly ruffled petals. An unusual and beautiful flower that will not prove disappointing.

Each \$1.00; 3 for \$2.50

1 Each  
of  
All 4  
for  
\$7.50,  
Postpaid

**SOLID MAHOGANY.** (J. Sass.) 38". A bronze-red mahogany self and one of the finest new varieties introduced to date. A deep bronze-gold beard enhances the beauty of this fine flower.

Each \$1.00; 3 for \$2.50







ALADDIN'S WISH



PATRICE

## A Collection of Fine Plicatas Listed on These Two Pages

See opposite page for descriptions

1 Each of All 8 Varieties Illustrated in Color for \$7.75, Postpaid

BRIGHT LIGHTS



MINNIE COLQUITT





# 16 FINE PLICATAS

**ALADDIN'S WISH.** (Murawska.) 36". A fine variety in a lovely shade of clear soft blue with palest tracings of cream radiating through the flower. A large Iris with a delightful fragrance.  
Each \$1.00; 3 for \$2.50

**BLUE SHIMMER.** (J. Sass.) 38". A choice waxy white, heavily peppered with the clearest tones of blue. The flower is large, fragrant, and beautifully formed. This is a charming variety loved by all.  
Each \$1.00; 3 for \$2.50

**BRIGHT LIGHTS.** (Schreiner.) 36". An unusual bright yellow with deep golden standards. Falls almost a pure white with a stitching of soft yellow on the falls.  
Each \$2.00; 3 for \$5.00

**FIRECRACKER.** (Hall.) 32". A brilliant burgundy-red plicata with a yellow trim. Its fiery coloring sets it apart from all other varieties in the field.  
Each \$2.00; 3 for \$5.00

**LADY OF SHALOTT.** (Schreiner.) 34". A blush rose-pink with frilled standards, with a peppering of pink dots on the falls. A charming pink.  
Each 75c; 3 for \$2.00

**MINNIE COLQUITT.** (H. Sass.) 36". A massive white plicata with a broad band of wine-purple on both the standards and falls. Petals are broad and lightly ruffled. A lovely flower.  
Each \$1.00; 3 for \$2.50

**ORLOFF.** (H. Sass.) 33". A plicata with a yellow ground, heavily dotted and etched with a rich cinnamon-brown. Blooms are of medium size and of fine form.  
Each 50c; 3 for \$1.25

**PATRICE.** (DeForest.) 36". Another beautiful plicata with creamy standards, sprinkled with peach and rosy lavender. Falls white, edges soft rose.  
Each 75c; 3 for \$2.00

**PRINCESS OSRA.** (Bliss.) 30". A snow-white with both standards and falls heavily polka-dotted with bright blue throughout the flower.  
Each 50c; 3 for \$1.25

**ROYAL COACH.** (H. Sass.) 34". A bright yellow plicata with edge of petals nicely bordered and dotted brown. A variety that immediately attracts attention.  
Each 50c; 3 for \$1.25

**RUTH POLLOCK.** (H. Sass.) 36". An unusual flower with a background of a soft shade of yellow with edges stitched in reddish rose.  
Each 75c; 3 for \$2.00

**SIEGFRIED.** (H. Sass.) 40". A huge late flowering variety of pale sulphur-yellow with both standards and falls dotted brown.  
Each 50c; 3 for \$1.25

**SPRING CLOUD.** (Jory.) 40". A tall free flowering variety with standards heavily marked with blue while the falls are white edged with blue.  
Each 50c; 3 for \$1.25

**TIFFANJA.** (DeForest.) 38". A nicely marked flower with buff standards and flaring white falls stitched brown.  
Each 75c; 3 for \$2.00

**TIFFANY.** (H. Sass.) 34". A pleasing yellow plicata with deep pink or rose stitching or both standards and falls.  
Each 50c; 3 for \$1.25

**WASATCH.** (Thorup.) 34". An unusually large petaled white with button-hole stitchings of medium blue.  
Each 50c; 3 for \$1.25



FIRECRACKER

BLUE SHIMMER

TIFFANJA

Tiffany

All 16 Fine Plicatas  
for  
\$11.50, Postpaid





# General Iris List

Descriptions of varieties not illustrated in color.

**ACTION FRONT.** (Cook.) 36". An excellent coppery red with a brilliant yellow beard. A strong growing variety. Each 75c; 3 for \$2.00

**AUBANEL.** (Cayeux.) 38". A unique shrimp-pink with a flush of yellow in the heart. Fine for mass planting. Each 50c; 3 for \$1.25

**BALLET GRL.** (H. Sass.) 36". An excellent variety in a delicate shade of pink. Each 50c; 3 for \$1.25

**BANDMASTER.** (H. Sass.) 38". A tall free flowering medium blue. Flowers are of immense size and a shade lighter than Great Lakes. Each \$1.00; 3 for \$2.50

**BERKELEY GOLD.** (Salbach.) 38". A rich deep golden yellow of good form and splendid growing habits. Holds a high ranking position in the list of 100 best Iris. Each 60c; 3 for \$1.50

**BLUE ZENITH.** (Whiting.) 40". A slightly ruffled sky-blue self of large size, excellent form. A truly good blue. Each 50c; 3 for \$1.25

**BRYCE CANYON.** (Kleinsorge.) 38". A self colored reddish brown that is proving very popular. A huge flower with large rounded falls and nicely held standards. Each \$1.50; 3 for \$4.00

**CALIFORNIA PEACH.** (Salbach.) 38". A lovely peach, pink and apricot blend, enriched with shadings of lavender-blue in the center of the falls. The flower is large, fragrant, and well branched. Each 50c; 3 for \$1.25

**CHANTILLY.** (Hall.) 36". A fragrant orchid-pink with heavily ruffled standards and falls. Each \$1.50; 3 for \$4.00

**CHRISTABEL.** (Lapham.) 40". One of the most striking reds in our fields. A glowing coppery red with the falls lighted by a heavy orange beard. A great exhibition variety. Each 50c; 3 for \$1.25

**CLOTH OF GOLD.** (Whiting.) 36". Another fine fragrant deep yellow self. This is a beautifully formed Iris with flaring falls and heavy orange beard. Each 75c; 3 for \$2.00

**ALPINE GLOW.** (Kleinsorge.) 36". A blending of rose, lavender and yellow produces a dusty rose appearance. Petals lightly ruffled. Each \$1.00; 3 for \$2.50

**AZURE SKIES.** (Pattison.) 34". An attractive azure-blue with heavily ruffled petals and a heavy white beard. The standards are domed with horizontal falls. Each 75c; 3 for \$2.00





# Many of the New and Best of the Old

**CLOUD CASTLE.** (Graves.) 37". A pale wisteria-blue with broad wide flaring ruffled falls. Each \$2.00; 3 for \$5.00

**COPPER LUSTRE.** (Kirkland.) 38". A beautiful blend of pink and gold with a constantly changing lustre of great beauty. A free flowering variety. Each 50c; 3 for \$1.25

**COPPER ROSE.** (Cook.) 38". A copper, rose, and tan blend enhanced by a glow of golden yellow in the center. Standards buff-pink and rose with more red in the falls. Each 75c; 3 for \$2.00

**DISPLAY.** (Grant.) 33". A brilliant rich red shading to deep maroon at the haft. The flowers are large and unveined. Each \$1.00; 3 for \$2.50

**FLORA ZENOR.** (J. Sass.) 36". A small flower but one that catches the eye immediately when viewing a large planting. A real pink with somewhat deeper falls with a bright tangerine beard. A real gem. Each 50c; 3 for \$1.25

**GALLANT LEADER.** (Weisner.) 40". Another impressive red with deep rose-red standards and velvety maroon falls overlaid copper-gold. Each 75c; 3 for \$2.00

**GARDEN MAGIC.** (Grinter.) 36". A giant velvet red that ranks among the best in its color. The plant is medium tall with glossy velvety falls enhanced by a rich golden beard. This is as pure a red as you find in Iris to date. Each 75c; 3 for \$2.00

**GLORIOLE.** (Gage.) 38". A beautiful frosty pale blue of excellent substance. One of the 100 best in the 1949 symposium. Each 50c; 3 for \$1.25

**GOLDBEATER.** (Kleinsorge.) 36". A chrome-yellow self without markings or blendings of any kind. This large fragrant yellow will give a good account of itself in any garden. Each 75c; 3 for \$2.00

**GOLDEN EAGLE.** (D. Hall.) 38". One of the very largest clear light yellows. A pleasing variety bearing 6-inch flowers without a trace of orange or amber. Each \$1.00; 3 for \$2.50

**GRAND CANYON.** (Keinsorge.) 38". A nicely formed and delicately ruffled variety made up of a blending of many colors, plum, copper, and gold. Each 75c; 3 for \$2.00



**FAIR ELAINE.** (Mitchell.) 36". An unusual variety and distinctly different from all others classed as yellows. The standards are a creamy white with golden falls and orange beard. Each 50c; 3 for \$1.25

**ELMOHR.** 36 inches. An unsurpassed rich violet-red so distinct in size and color that it appeals to all. A seedling of Wm. Mohr but a much hardier variety. Dykes Medal Winner in 1945. See color page 34. Each \$1.00; 3 for \$2.50

**GREAT LAKES.** (Cousins.) 40". A very tall fragrant clear blue self. The flowers are of fine form and substance. A favorite variety among the blues. Dykes Medal Winner in '42. Each 75c; 3 for \$2.00





**GOLDEN FLEECE.** (J. Sass.) 36". A large ruffled flower with light yellow standards with creamy falls edged gold. A popular lemon-yellow. Each \$1.00; 3 for \$2.50

**GOLDEN HELMET.** (J. Sass.) 36". A large flower with ruffled standards of a chestnut color, while the falls are a rich oxblood-red. Each 50c; 3 for \$1.25

**GOLDEN LIGHTS.** (H. Sass.) 34". A golden yellow burnished orange-cinnamon at the edges. A bright golden brown with unusual ruffling. Each 75c; 3 for \$2.00

**JAKE.** (J. Sass.) 38". A large pure glistening white, its charm accentuated by a brilliant golden beard, and narrow, clean cut gold bands at the base of each fall. The flower has fine substance and exquisite form. This fine white stands erect in the field and will show up well among the best of all white varieties. Each 50c; 3 for \$1.25

**JASMINE.** (Grant.) 38". A pure golden yellow without vein or variation of shading in either standards or falls. Even the beard retains the same coloring. Each \$1.00; 3 for \$2.50

**KATHERINE FAY.** (Fay.) 36". A large pure white showing no yellow. The falls are semi-flaring with slight ruffling. Petals broad and of excellent substance. Each \$1.00; 3 for \$2.50

**KLONDYKE GOLD.** (Kirkland.) 34". Unusually large flowers of a rich gold color that does not fade. Each 50c; 3 for \$1.25

**LAKE GEORGE.** (Smith.) 38". A splendid blue with flaring wavy standards and almost horizontal falls. Deeper in color than Great Lakes. Each \$1.00; 3 for \$2.50

**LANCASTER.** (Cook.) 36". A coppery old rose blend with colors changing from deep pink to old rose. Soft brown markings are found near the haft, giving the flower a lustrous pinkish tan effect. Each 50c; 3 for \$1.25

**LATE SUN.** (DeForest.) 40". A rich deep solid yellow with red-gold overlay. The flowers are large and are borne on well-branched stems. Each 75c; 3 for \$2.00

**LIGHTHOUSE.** (Salbach.) 34". An unusual blending of colors, an old rose to a rosy red with just a suggestion of copper tones. A coppery rose flower with a burning yellow center radiating streams of light from the heart of the flower. Large, nicely rounded flowers. Each 50c; 3 for \$1.25

**LORD DONGAN.** (D. Smith.) 37". A striking variety with Chinese-violet standards and broad, deep pansy-violet velvety falls. Each \$1.00; 3 for \$2.50

**LORI MAY.** (DeForest.) 32". A pleasing shade of rose-pink. Almost a true pink. Each \$1.00; 3 for \$2.50

**LOUVOIS.** (Cayeux.) 35". A lovely Iris with light chocolate-brown standards and rich maroon-red falls, with a chocolate border along the edges of the petals. An intensely rich colored Iris. Each 50c; 3 for \$1.25

**LULLABY.** (Hall.) 38". A tall well-branched Iris varying in shades of pink from apple-blossom to orchid-pink. Standards and falls almost the same shade. Each \$1.00; 3 for \$2.50

**MASTER CHARLES.** (Williamson.) 38". A glowing mulberry-purple self. Brown tones at the haft and beard of mahogany tipped brown add to the very brilliant coloring. Each \$1.00; 3 for \$2.50

**MIDWEST GEM.** (H. Sass.) 36". A golden apricot and pink blend with ruffled petals of excellent substance. Fragrant and attractive. Each 50c; 3 for \$1.25

**MT. McKINLEY.** (Schreiner.) 38". An early blooming variety with white standards tinted soft blue soon fading to a clear white. Falls are a deep purple edged pale blue. Distinct and good. Each \$1.50; 3 for \$4.00

**NIGHTFALL.** (Hall.) 36". A very velvety rich deep pansy-purple without veining. Standards somewhat lighter than the falls. A free flowering variety and a splendid grower. Each 50c; 3 for \$1.25

**PINK LACE.** (Sass.) 36". A slightly ruffled pink self with a distinct tangerine beard that adds to the beauty of the flower. A newer pink than Flora Zenor originated by Mr. Sass who has given us many fine varieties. Each \$1.00; 3 for \$2.50

**PINK REFLECTION.** (Cook.) 36". A heavy textured hydrangea-pink with a lemon-chrome beard. A flower of excellent quality, blooming late in the season. Each \$1.00; 3 for \$2.50

**PINNACLE.** (Stevens.) 35". A unique variety with clear white standards and smooth primrose-yellow falls. A variety of great merit which is absolutely distinct. Each \$7.50

**PLATINUM BEAUTY.** (Schreiner.) 36". A pastel blend of lilac-pink with soft blendings of lemon-yellow toward the heart of the flower. A splendid growing variety. Each 50c; 3 for \$1.25

**RADIANT.** (Salbach.) 30". An exceedingly brilliant bicolor. Standards are an intense deep yellow-bronze, with velvety terra cotta falls, and a bright orange beard. No visitor ever misses this one. Each 50c; 3 for \$1.25

**RED GLEAM.** (Lapham.) 34". One of the truest reds of all. The flowers are of good size with well-branched stems. The rich velvety flowers have a chestnut cast and they make a fine showing in any planting. Each 75c; 3 for \$2.00

**RED MEADOW.** 32". A very early blooming red with hydrangea-red standards and violet-carmine falls. A fine flower. Each 75c; 3 for \$2.00

**RED TORCH.** (H. Sass.) 34". A brilliant variegata with deep buff standards and deep velvety red falls. A bright new Iris that was well named. Each \$1.00; 3 for \$2.50

**REDWARD.** (Cook.) 34". A brilliant rich crimson with velvety flaring falls. A fine low growing Iris. Each \$1.50; 3 for \$4.00

**REMEMBRANCE.** (Hall.) 38". A soft pink blend with a suffusion of yellow throughout. The flowers are nicely formed with well-branched stalks. Each \$1.00; 3 for \$2.50

**ROCKET.** (Whiting.) 36". A brilliant deep orange with wide-petaled flowers of heavy texture. Each \$2.50; 3 for \$6.25

**SALMONETTE.** (Sass.) 36". Another very fine salmon-pink from the Sass gardens. Each \$1.50; 3 for \$4.00

**SONRISA.** (DeForest.) 38". A coppery pink with a yellow undertone. The flowers are of fine substance and excellent form. Each \$1.00; 3 for \$2.50

**SUNSET SERENADE.** (J. Sass.) 38". A soft late golden tan with apricot-buff standards and falls an orange tan. A seedling of Prairie Sunset. Each \$1.00; 3 for \$2.50

**TEA ROSE.** (Whiting.) 36". A perfectly formed mallow-pink with coppery shadings. A pure self with a touch of blue at the tip of the beard. Each \$1.00; 3 for \$2.50

**THREE OAKS.** (Whiting.) 36". A beautiful blending of mallow-pink and copper tones with a blue blaze on the falls. Perhaps a coppery rose best describes this beautiful flower. Each \$1.00; 3 for \$2.50

**TREASURE ISLAND.** (Kleinsorge.) 36". A vivid bright yellow of graceful form. A variety that is never disappointing. Each 50c; 3 for \$1.25

**VATICAN PURPLE.** (Whiting.) 38". A very rich dark blue-purple self that holds up well in the field. The stalks are strong, well branched, and often carry from 9 to 12 huge flowers over a long blooming period. An unexcelled dark purple. Each \$1.00; 3 for \$2.50

**WHITE WEDGEWOOD.** (Grant.) 38". A very large blue-white with domed standards and semi-flaring falls. The beauty of the flower is enhanced by the dark blue beard. Each \$1.00; 3 for \$2.50





**LADY MOHR.** (Salbach.) 36". An entirely different color from other Iris in the Mohr family. Readily recognized and admired by all.

Each \$1.00; 3 for \$2.50

#### Root Rot

Root rot is caused by too much moisture. Plant in well-drained sunny location. If necessary, spray with Bordeaux.

**1 Each  
of  
All 4  
for  
\$3.25,  
Postpaid**



**SABLE.** (Cook.) 37". A very dark black-purple with a harmonizing blue beard. A beautiful flower of excellent texture, well placed on well-branched flower stalks. A top ranking variety. Each 75c; 3 for \$2.00

#### Iris Borer

This pest resembles a cut worm and is found in the leaves and burrows into the rhizomes in July. Remove them by hand and burn all old Iris leaves.

**HARRIET THOREAU.** (Cook.) 38". An orchid-pink self with large flowers slightly ruffled. An improvement over any other variety in this color.

Each 75c; 3 for \$2.00

**LOTHARIO.** (Schreiner.) 38". A huge bicolor with light blue standards and rich velvety purple falls. A tall variety, lightly frilled and fragrant.

Each \$1.00; 3 for \$2.50





**6  
Favorites  
Among the  
Older  
Varieties**



City of  
Lincoln



Indian  
Hills

1 Each  
of  
All 6  
In Color  
for  
\$2.50,  
Postpaid



Exclusive



E. B. Williamson

All 6  
Plus Any 6,  
Your Choice,  
On  
Opposite Page  
for \$4.25,  
Postpaid



Elsa Sass



Wabash



# No Garden Need Be Without Color

## Older Iris Favorites Still Retain Their Beauty

On this page we are listing good standard varieties of Iris in all colors and combinations of colors. We feel sure the purchaser will be pleased with any selection made from this page. Choose the colors you wish to meet your garden needs using prices at the bottom of the page.

In small towns many people depend on a local gardener for their Decoration Day flowers. The varieties listed below will meet this demand. On the opposite page we have 6 varieties shown in color and we believe the ones we have no color illustrations for are equally good. Here is an opportunity to secure varieties of many different colors and combinations of colors. In one season you should be able to sell enough flowers to pay for your plants.

- Aline.** A true azure-blue self.  
**Amitola.** Attractive pink and gold blend.  
**Black Douglas.** A very rich deep velvety violet.  
**Black Magic.** A very dark blue-purple.  
**Blue Triumph.** A tall clear delicate light blue.  
**Buechley's Giant.** A very tall large medium blue.  
**Buto.** A satiny deep royal blue.  
**Cadetou.** A perfect flower with gold standards and red falls.  
**California Gold.** A tall deep golden yellow.  
**Champagne Glow.** Huge flowers of soft yellow.  
**City of Lincoln.** Rich golden standards and bright red falls.  
**Coronet.** A fine yellow with golden rose in the falls.  
**Depute Nomblot.** A giant coppery red with deep orange beards.  
**Derrill Hart.** A rosy-bronze wine.  
**Desert Gold.** A bright yellow of rounded form.  
**Dog Rose.** A tall superb deep pink liked by all.  
**Dorothy Dietz.** Chicory-blue standards and pansy-purple falls.  
**E. B. Williamson.** A lively coppery blend. Almost a self.  
**Elsa Sass.** A clear sulphur with a greenish cast.  
**Exclusive.** A light blue self overlaid with a silvery mist.  
**Falklands.** A hardy snow-white.  
**Flaming Torch.** A fragrant Iris with purple standards and red falls.  
**Frank Adams.** A rosy fawn bicolor, standards tan and falls a deep rose.  
**Golden Amber.** A well-named amber-gold.  
**Gudrun.** A low growing large white.  
**Indian Hills.** A very satisfactory rich purple.  
**Lilamani.** A sturdy blue-black with broad velvety falls.  
**Marco Polo.** A clear toned red bicolor.  
**Matula.** A warm blending of rosy tan and apricot-rose.  
**Plute.** An excellent rose-red.  
**Pluie D'Or.** A free flowering golden yellow.  
**Princess Osra.** A charming plicata, white ground color heavily stained blue.  
**Rosy Wings.** A soft rose coppery red.  
**Sandalwood.** A delicate blending of cream and brown.  
**Sierra Blue.** A very tall medium blue. A true self color.  
**Sir Knight.** A very dark blue-violet self.  
**Snow King.** A hardy snow-white with a rich golden beard.  
**Sole Mio.** A clear deep yellow that doesn't fade in the sun.  
**Spring Prom.** A soft lemon-ruffled yellow.  
**Sunmist.** A creamy white with a glowing golden center.  
**Vagabond Prince.** One of the very deepest of the blue purples.  
**Veined Beauty.** A white and violet plicata.  
**Violet Crown.** An outstanding pure lavender self with huge flowers.  
**Voltigeur.** A huge bishop-purple with flaring falls of rich mahogany.  
**Wabash.** A popular variety with snow-white standards and rich purple falls.  
**Winneshiek.** A midnight blue-violet with lighter margin.

### SPECIAL OFFER

Your choice of any 10 of the above varieties for \$3.50, postpaid.

Your choice of any 25 of the above varieties for \$8.00, postpaid.

For mass planting, you may select 100, using as many as 20 different varieties for \$30.00, postpaid.

We are recommending to our customers POPULAR GARDENING, the new all-garden magazine, published for the first time in February, 1950, and enclose an order blank for customers to take advantage of a special introductory offer which POPULAR GARDENING is making to new subscribers. POPULAR GARDENING tells you how to have a better garden and keeps you abreast of the latest developments in gardening.

## PLANTING INSTRUCTIONS AND CARE OF IRIS

1. Choose a sunny, well-drained location, for Iris will not survive in a wet soil.
2. The best time to plant is during July and August in northern states and September in the warmer areas. Iris will not bloom the following season unless it is planted early.
3. Plant rhizomes just below the surface of the ground about a foot apart. Have the roots well spread out and firm the soil tightly about each one.
4. Newly set plants should be watered lightly immediately after planting if the soil is dry.
5. Do not over-fertilize but if the soil is poor, steamed bone meal will prove very satisfactory, using a handful to a square foot of soil.
6. Keep your plants free from weeds and cultivate shallow. Always cultivate after a heavy rain when the ground has dried sufficiently.
7. Divide old clumps about every 3 or 4 years immediately after the blooming season is over.
8. Iris borer is a common pest and will destroy entire clumps if not controlled. They are easily controlled by an application of 5% D.D.T. spray or dust at weekly intervals in early spring and again in September.
9. In northern sections, protect your Iris during the winter months by using marsh hay or straw that is free from weed seeds.





### PHLOX SUBULATA (Moss or Creeping Phlox)

These dwarf creeping Phlox are some of the first flowers to brighten the landscape in the spring. Because of their low growth, spreading habit, and vivid colors, they are especially fine for rock gardens, for terrace plantings, and for planting about the base of the stone in cemetery work. Height 4 to 6 inches.

They are a little bothersome to plant because of a big spreading top with a very small amount of root. In planting it is well to force some of the top into the hole with the roots and bring the dirt up well about this part of the top. Water well in planting and then keep the soil well stirred for several weeks. Plant 8 inches apart in full sun and divide every three or four years.

We offer these plants in two distinct shades: Blue and deep pink. Each 50c; 6 for \$2.75; 12 for \$5.00, postpaid.

### BLEEDING HEART (Dicentra Spectabilis)

Easy to Handle—Easy to Grow

This is one of the old-time flowers from grandmother's garden, of which we will never tire. The flowers, which are pink with a white center and heart-shaped, come in long, graceful, drooping racemes. Foliage is fernlike and dainty. A valuable flower for planting in the shade. Very hardy and lives year after year. Grows 1 to 2 feet tall and blooms in May. Large divisions, each \$1.00; 3 for \$2.75; 6 for \$5.00, postpaid.



## Perennials

### PLATYCODON

A very hardy perennial with large, 1½-inch bell-shaped flowers. This season we have Platycodon in three distinct colors: light pink, white and blue. 1 root of each, or 3 of 1 kind for \$1.50; 2 roots of each, or 6 of 1 kind for \$2.75; 4 roots of each, or 12 of a kind for \$5.00, postpaid. Please state what colors you wish when ordering.



Platycodon



### Aquilegia or Columbine

The Aquilegias or Columbines are among the most elegant of the hardy perennial plants. They do well in full sun, but are best suited to semi-shady locations. They are most commonly used in the long-spurred mixtures which cover a wide range of soft, delicate, distinct shades.

Aquilegia



### OENOTHERA or GOLDEN SPRAY

A low growing, spreading perennial throwing out many branches to a height of about 2 feet, covered almost their entire length with large, thickly set, bright, single, yellow flowers. These plants make a fine display of color the entire summer. They need little attention and should be planted about 8 inches apart, three or more plants in a group. Strong, field-grown plants, each 50c; 3 for \$1.25; 6 for \$2.25; 12 for \$4.00.



Oenothera—Evening Primrose

### WONDERFUL COLUMBINE MIXTURES

MRS. SCOTT ELLIOT. (Long-Spurred Hybrids.) One of the best known and most select of all the strains of Columbines. Very carefully selected for clear, even, soft blue tones, combined with very long, graceful spurs. Strong, select, 1-year, field-grown plants, 3 for \$1.35; 6 for \$2.50; 12 for \$4.25, postpaid.



## FALL BLOOMING ASTERS

(Michaelmas Daisies)

Perfectly hardy. Easy to grow. Amazingly colorful. Late blooming. Very desirable to use as a background for other perennials. They also make a low hedge used for a dividing line. Don't overlook this fine plant in arranging your perennial border.

Red, white, blue, and pink. **Strong field-grown plants:** Each 60c; 4 for \$2.00; 12 for \$5.00, postpaid.



Fall Blooming Asters



## LYTHRUM

One of the best of all perennials. The plant has long, upright growing stems covered their entire length with flowers in shades of pink. Grows from 2½ to 3 feet tall. Lythrum will give color to your perennial border over a period of from 4 to 6 weeks. Also fine to use in bouquets with other flowers. We have 3 varieties in shades of pink.

**DROPMORE.** A contrasting shade of purple.

**MORDEN.** A bright rosy pink.

**PROLIFIC.** A clear Persian rose.

Each 60c; 3 for \$1.50; 6 for \$2.75; 12 for \$5.00, postpaid.



Liatris

Both **Liatris** and **Lythrum** make fine plants in the perennial border. They grow to a height of from 3 to 5 feet. Liatris produces long, narrow spikes of a rich shade of purple, while the Lythrum has a similar spike of a beautiful shade of pink. For long blooming hardy perennials, both should have a place in your border. Plant in groups of three for best effect. **Strong, field-grown plants:** Each 50c; 3 for \$1.25; 6 for \$2.25, postpaid.



## GYPSOPHILA, Bristol Fairy (Double Baby's Breath)

Pure white, small, double flowers larger and more beautiful than the single variety. Extremely fine for bouquet work. Blooms all summer. **Strong 1-year plants:** Each 75c; 3 for \$2.00.

## PRIMULA VERIS

Hardy Primrose. This perennial comes into bloom early in the spring. The plants grow vigorously and are topped with heavy clusters of bold flowers in many shades of yellow, cream, orange, pink, bronze, and rose. They create a riot of color. Plants like shade and moisture.



**Primula Veris**  
Each 50c; 3 for \$1.25; 12 for \$4.00, postpaid.





## PINKETTE

A splendid white delicately over-  
spread with soft pink. One of the  
loveliest of all varieties in the pastel  
shades.

## FLASH

An intense bright red that makes a real show in any garden. A vigorous, free-flowering variety with unusually large florets. No better red.

Brand's Hardy

## Key to Numbers

1. Ruby Lee
2. Rheinlander
3. Salmon Beauty
4. Prime Minister
5. Thor
6. Starlight
7. Mt. Hood

**Special Price for  
Our Selection**

10 all different  
chosen from our  
surplus, all named

**For \$3.75  
Postpaid**

**7**  
**White**

[50]

6





**MARY LOUISE**

A perfectly beautiful white with flower heads twice the size of any other. If a good white is needed, don't overlook this one.



**LILLIAN**

A very early delicate cameo-pink that pleases everyone who sees it. The color is unlike any other variety and is so distinct that it attracts immediate attention among all other varieties. Almost a continuous bloomer. A beautiful Phlox.

## Perennial Phlox

**Caroline  
Vandenberg**

**Royal Purple**

**Spitfire**

**Blue  
Boy**

### Spray Your Phlox for Rust

We have inquiries asking what to do for rust on the lower leaves of Phlox. Some advise a forced spray from underneath with Bordeaux. Others claim a heavy drenching with clear water is sufficient.

Prime Minister →



# Brand's Hardy Perennial Phlox

## No Better Varieties Offered

**Large, Well-Rooted, Field-Grown Plants—All Will Produce Fine Bloom This Fall  
None More Beautiful—None More Dependable**

We have tested out a great many varieties of Phlox over a long period of years for their all-around good qualities. This year we are offering 20 varieties which we know will add beauty to any garden.

Our color pages illustrate their brightness. Our climate proves their hardiness.

Although our pictures are quite exact, you must not expect the color of any flower to meet the exact color of the picture itself. As a rule, the flowers are much more beautiful than any color illustration.

We are listing five excellent varieties, **World Peace**, **American Beauty**, **Cameo Queen**, **Bright Eyes**, and **Comus**, for which we have no color plates. You will be well pleased with these five and do not overlook them in choosing your list.

Collections often contain varieties you may already have. For this reason, we are pricing all varieties the same, leaving the selection entirely to you.

For spring and fall planting. In the North we do not recommend planting in the fall.

### Choose From Our List

From the varieties of Phlox we have been growing these past years, we have selected twenty, representing a wide range of color, for our 1953 list. Decide which colors fit into your particular garden and then choose those varieties from our list for satisfactory results.

### PRICES

#### Strong, 1-Yr., Field-Grown Stock

Any 3 for .....	\$1.50
Any 6 for .....	2.75
Any 12 for .....	5.00

Prepaid

For best results Phlox should be planted in groups of at least three of a kind. To those who wish to make a large border planting in this way, we offer **three each of any 12 varieties, 36 in all, in this catalog for**

**\$12.50**

Prepaid

**AMERICAN BEAUTY.** A very strong growing, disease-resistant Phlox, that always does well in our fields. Medium tall with well-filled panicles in a uniform American-Beauty-Rose color. Very desirable.

**BLUE BOY.** This is the nearest to a true blue that we have ever grown. This variety with a good white makes a nice showing.

**BRIGHT EYES.** A soft rosy pink with a red eye. Florets of huge size, plant medium tall, and color very bright.



**CAMEO QUEEN.** A fine clear pink with branches loaded with flowers throughout the season.

**CAROLINE VANDENBERG.** An attractive shade of lavender with large florets. Fine planted with white.

**COMUS.** An outstanding coral-pink with numerous flowering branches. Very attractive.

**MT. HOOD.** A tall large flowering pure white.

**PRIME MINISTER.** A good white with a crimson eye.

**RHEINLANDER.** An old time salmon-pink with excellent growing habits. Plants are thrifty and produce large flower heads.

**ROYAL PURPLE.** A new variety in a rich shade of royal purple.

**RUBY LEE.** This is a rich plum-red with immense flower heads. The plant is of medium height, strongly branched, and produces flowers of unusual size.

**SALMON BEAUTY.** One of the most colorful varieties we grow. The shade is a deep salmon-pink with a large white eye.

**SPITFIRE.** A large salmon-orange with a small crimson eye. Outstanding.

**STARLIGHT.** A lovely purplish violet with a white star in the center. Always in demand.

**THOR.** Another old timer that always gives satisfaction. Throws up many stems producing nicely shaped trusses in pleasing salmon-pink.

**WORLD PEACE.** One of the very best of the newer varieties. A pure white with strong sturdy stems and dark green glossy foliage.



# Oriental Poppies

For gorgeous garden effects in May and June, nothing in all the world of flowers surpasses the Oriental Poppy.

**AUSTRALIA.** A true red without any trace of orange. The flowers are large and are borne on tall 42-inch stems.

**BIG JIM.** A very outstanding variety in a rich deep oxblood-red. A new red liked by all and is rapidly replacing older varieties.

**CAVALIER.** A large flower in a deep cardinal-red with crinkled petals. The plant is of medium height with strong stems that hold the immense flowers nicely erect.

**CHEERIO.** An exceedingly beautiful Poppy of fine form in a very delicate shade of pink. Fine large sized blooms, cupped saucer shape, with great blotches of red at base of petals.

**HELEN ELIZABETH.** A beautiful poppy of a pure light La-France-pink shade. The petals are deeply crinkled with no spots or blotches of any kind. Beautiful in combination with light blue Delphiniums.

**HENRI CAYEUX IMPROVED.** A distinct old rose shading into burgundy. An early bloomer and a good grower with distinctive gray-green foliage.



Red Flame

Shipment made in August or early September. No other time is suitable.

**MRS. PERRY.** Where the red or orange will not blend well with other flowers, use Mrs. Perry, a beautiful large salmon-pink. A most pleasing even shade of pink. A variety that seldom dies out.

**OLYMPIA.** The earliest and hardiest of all poppies. A rich semi-double orange that produces large flowers a week before any other variety.

**RED FLAME.** A large brilliant fiery red that makes a blaze of color. It holds up well and is one of the very best of the newer varieties.

**WATERMELON.** A true begonia-rose that is liked by all who see it. The flowers are from 6 to 7 inches across and are borne on 30-inch stems. A worth-while color addition.

## How to Plant

Dig a hole so deep that the root extends straight down its full length with its top two inches below the surface. With the root in place, fill the soil about it until the hole is one-half full, pack the soil solid about the root and then fill the hole full of water and let seep entirely away. Then fill hole level full of soil and leave some loose pulverized soil on top. Be sure to put 2 to 3 inches of straw, hay, or peat mulch over the top of the plants after ground freezes.



Cheerio

## Prices for All Poppies

Each \$1.00; any 3 for \$2.75; all 10 for \$7.50, postpaid.



Pink  
Opal  
Sept. 28



Chris Columbus  
Sept. 28



Remembrance  
Sept. 27



Sept. 14

Betty  
Chris Columbus  
Drifted Snow  
Sienna

50c each; 3 for \$1.25

Prelude  
Tribute

60c each; 3 for \$1.50

All others 75c each; 3 for \$2.00.

Patricia Lehman—Sept. 28

## The 14 *Mums*

On These  
2 Pages  
Stand  
at the Top  
of  
Any Fine List  
Any 6 for \$4.00,  
Postpaid  
All 14 for \$7.50,  
Postpaid



Betty—Sept. 26

Ruthann Lehman—Sept. 12



All  
Mums  
Shipped  
from  
March  
to  
June







Malinda Brown—Sept. 27



Drifted Snow—Sept. 16



Prelude—Sept. 9



Sienna—Sept. 16



New!  
Fire Engine

[55]

Lee Powell—Sept. 23



Kathleen Lehman—Sept. 28







Charles Nye (Kraus)—Sept. 28

Which Ones  
Shall I Order  
for a Sure to  
Please  
Collection?

Choose Any  
from Our  
List and  
Your  
Question is  
Answered



Avalanche—Sept 4



Autumn Beauty—Sept. 4



Pink Radiance—Sept. 24

**All 13  
Excellent  
Varieties**  
On This Page and  
Page 58 for  
\$6.25, Postpaid  
or  
3 Each, 39 in All,  
for  
\$17.50, Postpaid

Olive Longland—Sept. 26



Courageous—Sept. 26



Any 3 for \$1.75  
Any 6 for 3.25

Enjoy Mums  
from  
August to  
Thanksgiving  
by Planting  
Varieties  
Chosen from  
Our List



# Brand's Northern Grown Chrysanthemums

Visit any field or show room where thousands of Mums are on display, and we feel sure the varieties we are offering this season would immediately attract your attention. We also feel sure if you were making a list, you would choose these same varieties.

It is impossible to have color plates to illustrate each variety, but we know the ones we are offering in the following collections are as fine as any of the 27 shown in color.

## EARLY BLOOMING COLLECTION

An outstanding selection chosen from the very finest varieties, and selected especially for NORTHERN PLANTINGS.

**Chippewa.** A semi-double aster-purple.  
**Dainty.** A silvery lavender double aging to soft white.  
**Dark Red Gold.** A pleasing dark ruby color.  
**Dr. L. E. Longley.** A fully double bright rose-pink.  
**Early Gold.** A bright golden yellow Pompon.  
**Golden Hours.** An outstanding lemon-chrome.  
**Moonlight.** A promising light primrose.  
**Paper White.** An excellent textured white.  
**Rusty Red.** A very double rusty red.  
**Violet.** The very best early purple.

Any 3 of the above for . . . . . \$1.75, Postpaid  
Any 5 of the above for . . . . . 2.50, Postpaid  
All 10 of the above for . . . . . 4.50, Postpaid

## MIDSEASON BLOOMING COLLECTION

Ten more superb varieties blooming in September. Tops in any large list.

**Apache.** A new fiery red.  
**Apple Blossom.** An apple-blossom-pink.  
**Autumn Song.** A wine-rose fading to carmine.  
**Canary.** A compact mound of large light yellow flowers.  
**Cecil Beed.** A free flowering deep lavender-pink.  
**Defiance.** An intense golden yellow with twilled petals.  
**Myrtle Walgreen.** A rich amaranth-purple.  
**Orchid Helen.** An orchid-pink with a deeper center.  
**Shalimar.** A creamy white with a sulphur-yellow center.  
**Yellow Avalanche.** A brilliant yellow unexcelled for cutting.

Any 3 of the above for . . . . . \$1.80, Postpaid  
Any 5 of the above for . . . . . 2.75, Postpaid  
All 10 of the above for . . . . . 5.00, Postpaid

## SPECIAL OFFER OF BOTH OF THE ABOVE COLLECTIONS

To cover a long blooming period, take both collections offered on this page. This will give you 20 Mums blooming from August until late September. **We offer these 2 collections for \$9.00, postpaid.**

## 5 Cushion Type Chrysanthemums

1. All flower in September.
2. All exceptionally fine for border plants.
3. All are heavy blooming varieties.
4. All are sure to please.

**GOLDEN MOUND.** A mass of golden flowers two inches in diameter really make a mound of gold.

**MAHOGANY CUSHION.** This variety is well named, a real mahogany-red. Best red cushion to date.

**MAJOR CUSHION.** A beautiful compact deep pink with a small yellow center.

**QUILLED CUSHION.** Opens a beautiful shade of Oriental red, gradually fading to a rich bronzy red. Illustration perfect.

**ROUGE CUSHION.** A far superior red semi-cushion. Rosy bronze flowers show a small bright yellow center.

Each 60c; All 5 for \$2.85, Postpaid

## 5 Best Spoons

None Better—Sure to Satisfy

**CHARM SPOON.** A lovely shade of red, gradually changing to a beautiful shade of rose.

**GARNET SPOON.** Tall, upright red spoon with purple tubes.

**GOLD SPOON.** New 1951. Large flower of gold shading to aureolin-yellow. Tube longer than spoon and about the same color.

**LILAC SPOON.** A superb lilac-pink with silvery white tube. Flowers very large.

**PUMPKIN.** New 1952. A free flowering persimmon-orange aging to yellow.

Each 75c; All 5 for \$3.00, Postpaid





Profuse—Sept. 20

# Mums

Every  
One a  
Master-  
piece



Early Wonder—Sept. 30



Ruby Red—Sept. 14

We Are  
Illustrating  
in Color  
27  
of the Best Mums  
Offered to Date

All 27  
for  
\$13.00,  
Postpaid



Yellow Avalanche—Sept. 4

Golden Rose—Oct. 1

Early Gold—Sept. 4



[58]

Violet

Aug. 26





Chosen for Their  
Beauty and  
Splendid Performance  
in  
Northern  
Gardens

For  
Spring  
Planting

## Hybrid Tea Roses Patented Tea Roses

All  
Plants  
2-Yr.,  
No. 1,  
Field-  
Grown

**CHARLOTTE ARMSTRONG.** (P. P. No. 455.)  
(Award All-America Rose Selections.) A most  
excellent variety with long pointed blood-red  
buds that open into flowers of spectrum-red  
measuring from 3 to 4 inches in diameter.  
A fine cutting variety.

Each \$2.00; 3 for \$5.25

All  
Roses  
Postpaid

All Roses That We Send Out are of the Largest Size and  
Finest Quality

**REX ANDERSON.** (Plant Pat. No. 335.) A delicate lovely  
ivory-white. An outstanding exhibition Rose.

Each \$1.75; 3 for \$4.65

**SUTTER'S GOLD.** (P. P. No. 885.) (Winner All-America Rose Selections 1950.)  
Also won the Foreign Gold Medal in Paris 1948, which makes it an international  
winner. A superb yellow with coppery veins through its flower petals. Exceed-  
ingly fragrant.

Each \$2.25; 3 for \$6.00



## Seven Glorious Patented All 2 Year No. 1 Field

Bloom continuously from early spring until late frosts. Our varieties are found among the best in their color class. All need winter protection in the North.



**BRAVO.** (P. P. No. 983.) This brilliant cardinal-red holds its color even in the hottest weather, and when it is at the peak of its bloom, it completely dominates the rose garden show. Each \$2.25; 3 for \$6.00

**We do not send out any Roses  
in the Fall.**



**APPLAUSE.** (P. P. No. 829.) A superb large fragrant rose-red. The plant produces an abundance of very double blooms that become a lighter red when the flower is fully opened. A Gold Medal winner. Each \$2.00; 3 for \$5.25

**CRIMSON GLORY.** (P. P. No. 105.) One of the very best of all red roses. This rich velvety crimson has a delightful fragrance, and the plant produces flowers of beautiful form from late spring until frost. Each \$1.75; 3 for \$4.65

**DIAMOND JUBILEE.** (P. P. No. 824.) A glowing buff-orange with a touch of deeper orange at the base of each petal. Flowers are fully double and are often 5 to 6 inches in diameter. Petals heavily textured and hold their color even in the hottest weather. Each \$2.00; 3 for \$5.25





# Hybrid Tea Roses

## Grown Plants

### Special Prices for Collections

One each of  
Crimson Glory  
Diamond Jubilee  
Helen Traubel  
For \$5.95,  
Postpaid

One each of  
Applause  
Peace  
New Yorker  
Helen Traubel  
For \$8.10,  
Postpaid



Peace—A Universal Favorite



**HELEN TRAUBEL.** (P. P. No. 1038.) This bright sparkling pink was another All-America winner for 1952. The color is distinct, varying from deep tones of pink to apricot, and often showing a tint of orange. The flower is of fine form and pleasing fragrance.

Each \$2.75; 3 for \$7.20

One Each of  
All 7 Fine  
Roses on  
These 2  
Pages for  
\$13.40,  
Postpaid

**NEW YORKER.** (Plant Pat. No. 823.) A brilliant velvety red that holds its color throughout the season. Fragrant, vigorous, and never disappointing. One of the finest Roses of all time.

Each \$2.00; 3 for \$5.25

**PEACE.** (Plant Pat. No. 591.) It is as impossible to describe the beauty of this Rose as it would be to convey the beauty of a glorious sunset. Long lasting flowers constantly change through various shades of yellow with petals edged apple-blossom-pink. No Rose more beautiful. None more popular.

Each \$2.50; 3 for \$6.60

New Yorker





# Descriptions of Floribunda Roses found on opposite page

**FASHION.** (Pat. No. 789.) A sparkling glowing coral suffused with gold, a new color in roses. Flowers sweet scented and long lasting. Only rose to win 4 international awards and top winner in the All-America Rose Test in 1950. Each \$2.00; 3 for \$5.25

**GERANIUM RED.** (Pat. No. 811.) An excellent name for this fine Floribunda as it resembles the old-fashioned sweet-scented red Geranium. A real beauty. Each \$1.50; 3 for \$3.90

**GOLDILOCKS.** (Pat. No. 672.) A fully double bright golden yellow with a delightful wild rose fragrance. You can depend on clusters of flowers from late spring to freezing weather. Each \$1.50; 3 for \$3.90

**IRENE OF DENMARK.** (Pat. No. 889.) This is a long wanted better white Floribunda Rose. Daintily perfect buds of exquisite "sweetheart" form. Blooms of good size, double without being too double (30 to 50 petals) and of graceful form. Coming from Denmark, its hardiness is assured. It is delightfully free in bloom and a gem for corsages and boutonnières. Plants are of medium height, very bushy, with small bright green foliage. Each \$1.50; 3 for \$3.90

**MASQUERADE.** (Pat. No. 975.) Not one color but a combination of colors, red, yellow, pink, lemon and orange. Decidedly different. Each \$2.00; 3 for \$5.25

**PINOCCHIO.** (Pat. No. 484.) A wonderfully rich salmon flushed gold with a delightful fragrance. A continuous bloomer, with hundreds of blooms to a bush. An all-purpose beauty. Each \$1.50; 3 for \$3.90

**RED PINOCCHIO.** (Pat. No. 812.) A very fragrant long lasting deep velvety red. Plant is bushy, producing clusters of flowers 3 inches in diameter. Each \$1.50; 3 for \$3.90

**VOGUE.** (Pat. No. 926.) An All-America Award winner for 1952. This new attractive, bright cherry-coral produces high-centered perfectly formed flowers 3 to 4 inches in diameter. Flowers delightfully fragrant, long lasting, blooming from early spring until late fall. Each \$2.25; 3 for \$6.00

**WORLD'S FAIR.** (Pat. No. 362.) A rich velvety red bearing flowers in clusters from spring until fall. Especially fine as a border plant. Each \$1.50; 3 for \$3.90



World's Fair

Roses will grow in many kinds of soil, but for best results a rich soil is desirable. There is no better fertilizer than well-rotted cow manure. Work this fertilizer into the Rose bed early in the spring. If commercial fertilizer has to be used, a proper amount of Vigoro or any good potato fertilizer will prove beneficial. Cultivate frequently.

Water heavily at intervals and use lawn clippings in dry weather to hold moisture. Keep your plants healthy by using a good Rose Dust recommended by your seed store.

For winter protection bank soil into the bush among the branches for at least a foot. Early in the spring remove this soil and cut plants back to within 6 inches of the ground.

## Special Floribunda Collections

1 each Fashion, Goldilocks, and Red Pinocchio for \$4.35, postpaid.

1 each Irene of Denmark, Masquerade, Geranium Red, and Goldilocks, for \$5.65, postpaid.

1 each Vogue, World's Fair, Irene of Denmark, and Fashion for \$6.35, postpaid.

For Larger Quantities, Write for Special Prices.





# Floribunda Type

## Why Plant Floribundas?

1. These Roses are very hardy.
2. They have a long blooming season.
3. They bloom freely.
4. Noted for their rich coloring.
5. They are low growing.
6. They make fine plants for low hedges or for foreground border plantings.



Fashion



Vogue

### All Our Roses Are 2-Yr., No. 1

They are  
postpaid and  
come to you  
trimmed and  
ready for  
planting.



Geranium Red



Irene of Denmark

For Prices and Combinations  
See Opposite Page



Red  
Pinocchio



Goldilocks



# Brownell Sub-



We are offering this season seven of the Sub-Zero Roses, and we have chosen the ones on these two pages as some of the best of their color. These Roses have been bred for hardiness as well as beauty.

Here in Minnesota these Roses will stand a temperature of 15 degrees below zero with no covering. But it will no doubt be wise to draw dirt around the plants to a depth of 8 or 9 inches just before the ground freezes.



**"V FOR VICTORY."** (P. P. No. 543.) A really fine yellow, blooming continuously all summer. The flowers are large, fully double, and fragrant.

**CEDRIC ADAMS.** (Plant Pat. Applied For.) A beautifully shaped and long lasting double red. This fine variety was named for our WCCO Radio Commentator. Everyone likes Cedric's broadcast and the Rose named for him is equally liked.

**All Roses We List  
Are Strictly  
2-Yr., No. 1**

**DICK WILCOX.** (Plant Pat. No. 845.) A new rose, named for the President of the Minnesota Rose Society. One of the hardiest of all the Sub-Zero Roses. The plant is vigorous and very prolific, producing hundreds of completely double blooms of a rich red color year after year.



**PRICES  
of All Roses on  
These 2 Pages:**  
\$1.75 each;  
any 3 for \$5.00;  
any 12 for \$18.00,  
postpaid.



# Zera Hybrid Tea Roses



## LILY PONS

(Plant Pat. No. 420)

A very fine free blooming graceful white with a pure yellow center. One of the best of all whites for our severe climate.



## CURLY PINK

(Plant Pat. No. 842)

A beautiful two-toned pink and one of the best. Many fine flowers are produced on a single stem.

## QUEEN O' THE LAKES (P. P. No. 1003)

This fine red was named in honor of the Minneapolis Aquatennial Queen. A brilliant red of fine form and beauty that will give a good account of itself in your garden.



## SHADES OF AUTUMN

(Plant Pat. No. 542)

A gorgeously outstanding red and yellow bi-color.







**Forty-Niner**

**Forty-Niner**  
(Plant Pat.  
No. 792)

**All-America  
Award Winner  
in 1949**

A beautiful  
2-toned varie-  
ty. Inside face  
of petals a  
vivid Oriental  
red. Outside  
petals a rich  
chrome-yellow.  
An interesting  
variety.

Each \$2.25;  
3 for \$6.00



**Nocturne**

**Nocturne**

**All-America Award Winner in 1948**

(Plant Pat. No. 713.) A new cardinal-red producing an abun-  
dance of fragrant flowers on long branching stems. A red liked  
by all.

Each \$2.00; 3 for \$5.25



**Show Girl**

**1 Each of All 7 Beautiful  
Patented Tea Roses  
On This Page and Page 59  
(Charlotte Armstrong, Rex Ander-  
son and Sutter's Gold)  
\$12.80, Postpaid**

**SHOW GIRL.** (Plant Pat. No. 646.) One of the very love-  
liest of all pink Roses, and a splendid cutting variety.  
Show Girl will bring a real show to your garden.

Each \$1.75; 3 for \$4.65



**Golden  
Scepter**

**GOLDEN SCEPTER.** (P. P. No. 910.) A rare,  
new, unfading, golden yellow with long, slen-  
der buds, large and high-centered. This variety  
won the highest Rose award in Holland.

Each \$2.50; 3 for \$6.60



# For Spring Only

## PEONIES

A few people who are planting Peonies do not care about names. They are interested only in getting a selection of good kinds in special colors. If you can use any variety we have a surplus of, we can make a lower price.

We offer a good red, a good white, and a good pink, 3 in all for \$2.75; 6 for \$5.00; 12 for \$10.00, postpaid. If you do not wish 3 separate colors, tell us just what colors you prefer. All labeled as to color—and all roots are strictly first class.

## PEONY HANDBOOK

A very interesting and helpful book consisting of 32 pages full of all kinds of information on the Peony. This little book will solve your Peony problems.

Sent free with all orders for Peonies amounting to \$5.00 or more.

## SINGLE and JAPANESE PEONIES

On pages 18 and 19 we have listed varieties of single and Japanese Peonies we can supply this spring and again in the fall.

But we have many fine kinds we can supply this spring but will be unable to supply them in the fall. These varieties were omitted from our general list. They sell regularly from \$1.50 to \$5.00 each.

We have such kinds as:

**AMA-NO-SODE**—a medium pink.

**FUYAJO**—a deep red.

**HOGARTH**—a large deep pink.

**MANKATO**—a pure white.

**MIDWAY ISLAND**—a light yellow.

**OHANAGASA**—a violet-red.

and many others.

Choose the colors you would like and we will select the varieties for you giving you 3 fine varieties, a total value of \$10.00 for \$5.00, postpaid.



## OWN ROOT FRENCH LILACS

We have a number of most excellent varieties of Own Root French Lilacs in a splendid 18- to 24-inch grade. These are thrifty little plants and in three years they will produce excellent bloom if they are well cared for. We offer the following varieties at a price anyone who is interested in a nice planting can afford to pay.

**CHAS. JOLY**—a double dark red.

**EDITH CAVELL**—a beautiful white.

**EDMOND BOSSIER**—a rich single red.

**HENRI MARTIN**—a pinkish blue-lavender.

**MME. F. MOREL**—a deep purple, flushed mauve-pink.

**MONGE**—the brightest single red.

**MONTAIGNE**—a medium deep pink.

**RUHM VON HORSTENSTEIN**—a light reddish purple.

**VICTOR LEMOINE**—a delicate blue-lavender.

All labeled—All true to name.

Any 3 Any of the above kinds for \$7.50.

Any 6 for \$14.00; any 12 for \$20.00

## HYBRIDS and SPECIES

The beauty of the hybrid Lilac cannot be over emphasized. After the beauty of the French Lilacs is almost forgotten the hybrids come into bloom with their wonderful pink extremely fragrant panicles. The flowers are lacy and each stem often produces from 3 to 5 panicles that make a real bouquet.

You should get acquainted with these beautiful hybrids.

3 fine varieties:

**HENRI LUTECE**—a fine pink.

**LUCETTA**—another shade of pink.

**RED WINE**—a red-purple.

1 each of all 3 for \$7.50

## PURPLE LEAF WINTERCREEPER

(Euonymus colorata). A beautiful hardy evergreen ground cover, rooting every place it touches the ground. The dark glossy leaves, about an inch in length, turn a rich purplish red in the fall and remain this color all winter. This vine is especially useful for retaining difficult slopes, or as a low growing vine in sun or shade. Climbs brick or concrete walls without support. This vine is not as well known as it should be considering its usefulness in landscape designing. Plant 2 feet apart.

5 for \$2.75; 10 for \$5.00; 20 for \$9.00, postpaid.



# Brand's Gladiolus Bulbs



Our Bulbs  
Will Give You  
Real Show  
Flowers  
This Season

Abu Hassan—The finest and richest purple

**ABU HASSAN.** The finest rich dark indigo-blue we have ever grown. Florets large, stems straight, excellent cut flower.

**AUTUMN GOLD.** A very rich yellow that is almost an orange. Flowers late in the season and is a favorite with florists.

**BELTRAMI.** An early midseason rose-mulberry. Florets ruffled with many open at one time. A fine show flower.

2 for 35c; 10 for \$1.25

**BLACK OPAL.** A rich velvety dark red that is really sensational. The flowers are large and many open at a time on straight stems.

**BLACK PANTHER.** The blackest of all reds and we think the very best in its color class. A tall, early midseason variety carrying many open flowers on long spikes.

2 for 60c; 10 for \$2.50

**BLONDIE.** A midseason ruffled cream with medium sized florets, a fine commercial sort and far ahead of the larger, more floppy types.

2 for 35c; 10 for \$1.25

**BUCKEYE BRONZE.** A large beautiful rosy bronze that fully deserves its popularity. It is one of the few really beautiful smokies.

**BURMA.** A midseason ruffled rose-red carrying from 8 to 10 open flowers on strong straight stems. One of the very finest exhibition varieties. Don't miss it.

**DIEPPE.** A midseason salmon-scarlet of exceptional color value. A great show Glad.

**DUSTY MILLER.** A dusty smoky old rose with a red blotch. Grows exceptionally well and makes a fine spike.

**ELIZABETH THE QUEEN.** As fine a lavender as one could purchase. Flowers large and beautifully ruffled. You can't imagine any pink-lavender more beautiful.

**ETHEL CAVE COLE.** For early cut flowers, you should grow this fine light pink. Earlier than the beloved Picardy. One of the finest light pinks.

**KENWOOD.** A pure Christmas-red with large florets which often measure 7 inches in diameter. Truly a great red.

2 for 35c; 10 for \$1.25

**KING LEAR.** An early midseason rich red-purple with heavily ruffled florets of great size. A variety well liked by all who like reds.

**LADY JANE.** A midseason creamy yellow with fine ruffled florets well placed on excellent stems. A fine cutting variety and an excellent commercial sort.

**MAID OF ORLEANS.** For a fine white, we think it impossible to beat this variety.

Prices for all varieties: 2 for 25c; 10 for \$1.00, unless otherwise specified.

Autumn Gold



Kenwood



## Specials for All 32

1 each of all 32, not labeled,  
for \$4.75, postpaid.

3 each of all 32, not labeled,  
for \$13.50, postpaid.

We guarantee that every shipment will contain just the above varieties as ordered.



# Unsurpassed for Beauty and Quality

**OKLAHOMA.** An odd but quaint blend of lavender and grey with a cream throat. Midseason. 2 for 35c; 10 for \$1.25

**ORANGE GOLD.** A strong growing gleaming orange. A great show flower.

**PACTOLUS.** A striking apricot-cream with an orange-red blotch. Will open eight or nine perfectly placed florets on marvelous spikes.

**PANDORA.** A bright coral-pink with a scarlet blotch. A splendid cutting variety well liked by florists.

**PARNASSUS.** A bright glistening purple with creamy lines on lower petals. Ranks among the best in its color.

**RAVEL.** An early violet-blue with reddish brown markings. Spikes tall with 6 to 8 open florets. One of the very best blues.

**ROSA VAN LIMA.** A pretty light rose shading deeper toward the throat. To see is to buy.

**SILVER COURT.** An early blooming pure white. Florists have been interested in a pure white showing no creamy tint and Silver Court supplies this need. 2 for 50c; 10 for \$2.00

**SILVER GULL.** A fine silvery light violet-blue with excellent spikes carrying many open flowers at a time.

**SPIC and SPAN.** A late midseason ruffled deep pink with long spikes that open as many as 10 flowers at a time. A real prizewinner.

**SPOTLIGHT.** A deep golden yellow with a flaming scarlet blotch in the throat. A very popular variety, flowering early in the season.

**TREASURE ISLAND.** A beautifully formed light rich orchid-pink with ruffled florets that measure from 5 to 6 inches across. A top notch variety blooming late mid-season. 2 for 30c; 10 for \$1.25

**TROCADERO.** An early midseason warm carrot-orange. The tall spikes carry 18 or more buds with many somewhat ruffled florets open at once. You should have this one. 2 for 30c; 10 for \$1.25

**VALERIA.** An excellent early scarlet very much in demand commercially. If florists use a variety, it has to be good.

**VULCAN.** A sensational light purple, well liked by all. Tall spikes carrying 6-inch blooms.

**WHITE GOLD.** A strong growing mammoth white blending to gold in the throat. An early blooming variety.

We prepay all orders amounting to \$3.00 or more.

Beltrami



Elizabeth the Queen



Black Panther

The largest deep red.  
Demand always exceeds supply.

Why buy a cheap mixture made up of old-timers, when you can choose just the colors you wish for your garden?

You may select 5 kinds, using 10 of a kind, chosen from varieties priced at 10 for \$1.00, 50 bulbs in all for \$4.75. All labeled. All prepaid.





Tamarix

## TAMARIX

The Tamarix is one of our prettiest and most striking shrubs when in bloom. Many varieties of Tamarix are not hardy but the variety we are offering is hardy. In planting Tamarix, it should be cut back to within 6 inches of the ground, so we trim them before they leave the nursery.

2 to 3 ft., \$1.00

## BLUE MIST

(Hardy Blue Spirea)

We have plenty of blooming shrubs during the early season through late May, June and July. But when fall comes, as a rule, the shrubs are bare of bloom.

So it seems nice to find a late blooming shrub hardy enough to stand our northern climate. This we have in Hardy Caryopteris which has proved hardy to the Canadian line.

A low growing, perfectly rounded shrub that reaches a height of about 2 feet. Covered through August until killing frost with delicate lace-like flowers.

Nice 2 to 3 ft. plants: \$1.25 each; 2 for \$2.25

Blue-Mist—Hardy Blue Spirea



Honeysuckle Heckrottii

## HONEYSUCKLE HECKROTTI

A wonderful new Honeysuckle that naturally grows as a vine but by careful trimming can also be easily grown as a rounded bush 2 to 5 feet in height as desired. Also can be grown as a hedge by trimming. Hedge, bush, or vine is covered all summer with great soft rose-colored trumpets showing a creamy yellow throat. Strong plants, each \$1.25; 2 for \$2.00

## FORSYTHIA SPECTABILIS

The most showy of all the Forsythias. Upright spreading variety. Limbs gracefully curving, covered before leaves appear with large golden yellow flowers. 2 to 3 ft., \$1.25; 2 for \$2.25

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Philadelphus, Virginal

## PHILADELPHUS, VIRGINAL

Finest of the Philadelphus

Semi-double. White. Everblooming. Everything considered this is the most sensational of all the Philadelphus. In fact, we regard it the most valuable acquisition to the flower garden of recent years. The bush is a moderately strong grower, with us attaining a height of 6 to 7 feet. Rather open, sparse foliage to make the wonderful blooms all the more conspicuous. Flowers pure white, semi-double, often 2 inches in diameter. Begins to bloom about June 15th with us, and blooms profusely for about 3 weeks. Then it rests a few weeks and starts to bloom again, continuing with a small amount of bloom until frost.

18 to 24 in., \$1.00; 3 to 4 ft., \$1.50

The Finest New Shrub Brought Out



Forsythia Spectabilis





Hydrangea, Hills of Snow



Hydrangea P. G.

## HYDRANGEA, Hills of Snow

This is the early flowering Hydrangea. It comes into bloom in July and continues until frost. It does very well in the shade. It makes a fine border plant and is also excellent for planting about the house.

2 to 3 ft., \$1.25

## HIGH BUSH CRANBERRY

A large-growing shrub which resembles the snowball. Leaves redden up in the fall and are very beautiful. The white flowers are followed by a profusion of bright red berries, in large clusters, which hang on way into the winter and make a wonderful lawn ornament. These berries are fine for culinary purposes and make a jelly that looks and tastes exactly like that of the marsh Cranberry. Grows to a height of six to seven feet. 18 to 24 in., \$1.25; 3 for \$3.25, postpaid. 2 to 3 ft., \$1.50; 3 for \$4.00, postpaid.



Euonymus alatus

High Bush Cranberry



## HYDRANGEA P. G.

This is the large fall blooming Hydrangea. Great panicles of bloom often 12 inches long by 8 inches in diameter come into full development in September. At first it is pure white but the color gradually develops into a delicate pink. Makes fine winter bouquets.

2 to 3 ft., \$1.25

## EUONYMUS alatus

(New.) A very striking shrub to grow for individual specimens both about the house or in the border. Low growing, up to 3 or 4 feet. Spreads out into a round, dense, shapely shrub, with dark rich green bark, limbs heavily winged. Foliage rich green changing in fall to a very rich reddish yellow.

2 to 3 ft., \$2.50

## HONEYSUCKLE (Seedlings)

No Color Specified

The Honeysuckle makes a fine shrub to use for a hedge. It can be trimmed as a low hedge or allowed to grow as a wind-break. 18 to 24 in. plants, 10 for \$3.00; 25 for \$6.00.

## PRUNUS TRILOBA

(Rose Tree of China)

Beautiful hardy flowering Plum, covered with little full double rose-like pink blooms before the leaves come. Very early. Many people think this is the same as the Flowering Almond but the Prunus Triloba is much larger. It grows to a height of about 6 feet and has a spread of about 6 feet. Blossoms resemble the Flowering Almond except they are larger. When this shrub is in bloom it sells well at the nursery—everyone likes it.

2 to 3 ft., \$1.50 each; 2 for \$2.75  
3 to 4 ft., 1.75 each; 2 for 3.25

Prunus Triloba





# Ornamental Trees

**BIRCH, Cut-Leaf Weeping.** We have always considered this one of the most graceful as well as among the most beautiful of all the ornamental trees of the weeping type. It seems to fit in anywhere it is planted, and after it is once established its owner seems to love it as no other tree. A beautiful upright growing tree with long, slender, gracefully weeping branches. The leaves are delicately cut, the bark a brownish green at first, gradually turning to a pure glistening white.

Nice 5- to 6-ft. trees:  
\$2.75 each; \$5.00 per pair



Weeping Willow

**WILLOW, Weeping** (Golden Nisobe). The golden weeping willow, the most beautiful in that species. Splendid as a lawn tree, for planting near pools or along the banks of streams. A graceful weeping tree with deep rich golden bark on trunk and along the long slender weeping branches. Hardest of all the weeping Willows. Very beautiful in the winter because of its rich yellow bark, which makes it very conspicuous. Absolutely hardy here in Minnesota. One of the most effective of all trees for real ornamental effect. 5 to 6 ft., \$1.50; 2 for \$2.75  
6 to 7 ft., \$2.50; 2 for \$4.50

*New*

## Crimson King Maple

(Pat. No. 735)

Here is a new Maple that is causing a sensation all over the country. It is a sport of the Norway Maple of Europe. Some 10 to 12 years ago a specimen of the new tree was sent from Europe to this country. Stock from this one tree was soon propagated and trials made in different parts of the country. It was not long before this new tree was on the road to great popularity.

The illustration gives one a very accurate picture of the tree itself and is not exaggeration as to form and color.

This color is retained all through the season.

5- to 6-ft. trees, \$5.00

**ELM, Lake City.** The Lake City elm is a selection made at Lake City, Minnesota, of a very fine specimen of the American white elm, the greatest ornamental tree we have in America. The tree selected was a remarkably beautiful tree. All propagating has been from this one specimen so the young trees will all be like this one parent when they are mature.

Nice 5- to 6-ft. trees, \$2.50; 2 for \$4.75

6- to 8-ft. trees, \$3.50; 2 for \$6.50

**MOUNTAIN ASH, European.** A fine ornamental tree for the lawn. Almost without pruning, it forms a magnificent, fairly dense, well-shaped head, covered from midsummer until midwinter with large clusters of beautiful scarlet berries—a brilliant color for the landscape.

Select 5- to 6-ft. trees, each \$3.50; 2 for \$6.50

6- to 8-ft. trees, each \$4.50; 2 for \$8.00

## POPLAR, Lombardy

This tree is very similar in growing habit and appearance to the Bolleana Poplar. This is a green-leaved tree and one that is almost universally used as an accent tree in ornamental yard planting. In our section of the country we have found it hardier than the Bolleana.

Select 5 to 6 ft., \$1.50; 2 for \$2.75

—all heavily branched select trees

### How to Plant a Tree or Shrub THIS ALSO APPLIES TO LILACS

There is altogether too much loss experienced in the planting of nursery stock. The most of this loss is due to improper planting methods. If these directions are followed closely, there should be very, very little loss.

First dig a hole large enough and deep enough so that the roots of the tree or shrub can extend in all directions in their natural shape without twisting or bending, and deep enough so that the plant will be at least 2 inches deeper when planted than it stood in the nursery row. In case of a Lilac it may be 4 to 6 inches deeper without injury to the plant. Now **sift in moist pulverized dirt** among the roots, working it carefully in so that no openings are left about the roots. Continue this until the roots are all covered with moist dirt and the hole is at least two-thirds full. Now here comes the important point in planting. Get right in the hole about the plant and **tramp the dirt solid about the roots with your full weight on the heel of the shoe.** Tramp the dirt down until it is perfectly solid; then fill the hole with water and let it seep entirely away. Then draw in moist pulverized dirt until the hole is full and tamp this down gently. Then keep the top soil about the plant cultivated at least once a week through the growing season.



## RED RHUBARB

This spring we have **three** fine varieties of this tasty early spring fruit. When Rhubarb appears on the fruit counters in our stores, we know that spring is with us. It would be difficult for us to say which is the best as they are all good.

We have the following kinds: Canada Red, MacDonald, Ruby. Prices: Each 75c; any 3 (1 of a kind or 3 of a kind), \$2.00; 6 for \$3.50, postpaid

[Please designate the varieties you wish when ordering.]





Lake City Elm

See Opposite Page for Descriptions  
and Prices



Norway Maple—Crimson King

Mountain Ash



Lombardy Poplar



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Weeping Birch





# The Best in Flowering Crabs

## PLANT THIS SPRING

**We Cannot Dig and Grade These Trees for Fall Planting**

Flowering Crabs are not only beautiful when in bloom, but some varieties produce fruit from which jelly, jams, and pickles can be made. Other varieties produce tiny colorful apples that make the tree very showy in the fall as the apples hang on the limbs of the tree as thick as gooseberries hang on their branches. These trees are also very attractive to the birds in late fall and early spring.



**Almey Crab**  
**The Finest Crimson**



**Dolgo in Fruit**

### CRAB JELLY

The Dolgo makes wonderfully fine jelly, with a distinct different flavor. Mix equal parts of juice and sugar, and make as you would any other jelly. This combination alone will jell nicely. Be sure to try this.

**Dolgo in Flower**



**A Twig From Bechtel Crab**

November 1, 1952  
"The 20 Bechtel Crabs that you sent me a few years ago are now my pride and joy. I planted Clara Butt Tulips under them and early Forget-Me-Nots. With your Persian Lilac hedge, my spring garden is a picture. Now my Bechtel Crabs are a glowing coral, and so lovely that I am hoping I may have more."

Mrs. H. H.

**Hopa in Tree Form**





**FROM:**

**Name** \_\_\_\_\_

**Street** \_\_\_\_\_

**City** \_\_\_\_\_ **State** \_\_\_\_\_

(Include postal unit if your city is zoned)

**Place  
Stamp  
Here**

**Brand Peony Farms**

**Faribault**

**Minnesota**















# Our List for 1953



When we began to propagate the new Flowering Crabs a few years ago, we didn't have any idea the demand would be so great. We sent our trees into all sections of the United States and we have had wonderfully fine reports of their performance.

Various garden clubs adopted the slogan: "Beauty Everywhere." The Garden Club in Lakeview, Michigan, purchased over 1000 trees from us and in their report they stated not a tree failed to grow.

**ALMEY.** (Miss Preston.) A strong growing tree producing large blossoms of glistening red. Each petal has white markings at the base, giving the effect of a five-pointed star. When this tree is in bloom it is a mass of flaming red flowers. This tree should bloom well the second year and the blossoms are often the size of a dollar. A real sensation. This variety takes the place of the **Red Silver** as it is a much better growing tree.  
4 to 5 ft., \$2.75; 2 for \$5.00  
5 to 6 ft., \$3.50; 2 for \$6.50  
Specimen 6 to 7 ft., \$5.00; 2 for \$9.50

**BECHTEL'S IMPROVED.** (Purely Ornamental.) A double form of the native Wild Crab of Missouri, Iowa, Minnesota, etc. Grows to a height of from 8 to 14 feet, depending on where grown. Covered during the blooming season with masses of large, double, light pink flowers which look like double pink Roses, with the most delightful perfume of any known tree, and sweetens the air of the entire yard. The foliage is somewhat subject to rust and this variety does best where the humidity is not great. The most fragrant of any of the Crabs and the only double.

Fine 3 to 4 ft. trees, \$2.25 each, or \$4.00 a pair

**DOLGO.** This is the great dual purpose Crab. The trees, which seldom grow over 12 feet high, are very shapely and neat in appearance and develop into a beautiful small lawn tree. It is extremely hardy and after it has attained its growth will last for many years. In the spring it is one solid mass of large white blooms, which are followed by a great crop of Crab Apples. These Crabs are a brilliant red about an inch in diameter and an inch and a half long. The fruit is so brilliant in color and so abundant on the tree that it makes a wonderful ornamental sight. The fruit makes up into jelly of the finest flavor and a beautiful red color. This Crab is not grown for its ornamental qualities alone but is grown commercially for the fruit which readily sells at a big price. One of our customers from Washington, D. C., writes us: "The Dolgo, when in fruit, is the most beautiful thing I ever saw in the line of a Flowering Crab." The Dolgo is now being planted in northern orchards for the fruit which sells for high prices.  
4 to 5 ft., \$1.50; 5 to 6 ft., \$1.75

We have made large shipments to South Carolina, Georgia, and many other states. In these cities, our Flowering Trees will create as great a sensation as the Flowering Cherries have along the Tidal Basin in Washington, D. C.

Now we have come to the sad part of our story. Our propagation department, not anticipating our sales, failed to keep up with the increased demand. Consequently, this year, we are not able to offer as many varieties as heretofore and not in such large quantities.

**HOPA CRAB.** From a purely ornamental standpoint the Hopa is without doubt the most beautiful pink Flowering Crab that can be grown in the North. It is perfectly hardy anywhere in our state. It develops into a beautiful, graceful, medium sized tree that is an ornament anywhere it may be placed. The bark is a rich dark blackish red. The buds and foliage are a noticeable reddish purple, and the tree, when in bloom, is covered with large, single, deep rose-colored blossoms which continue long on the tree, to be followed by quantities of small reddish fleshed, attractive fruit which makes a good jelly.

Strong, 5 to 6 ft. trees, \$2.50 each; 2 for \$4.75  
Specimen, 6 to 7 ft. trees, \$3.00 each; 2 for \$5.75

**MORDEN No. 451.** Originally listed as No. 27 (Miss Preston). This variety is one out of eight of the 1700 Crab seedlings re-selected to go into the final test field for final trial before naming. With us it forms a broad spreading tree, not as straight a grower as the other varieties, but it makes up for this in the wonderful beauty of the bloom which is glowing rich rose almost entirely free from any magenta shade. For sheer beauty of bloom, this is the one.

4 to 5 ft. trees, \$2.50 each

**MORDEN No. 453.** This variety has large rounded blossoms, red in the bud, opening to pink with a trace of mauve shading. The tree is literally covered with bloom from the lowest to the highest branch. The tree is columnar, narrow but strong, and requires little ground room.

4 to 5 ft. trees, \$2.50 each

**MORDEN No. 455.** The maroon buds open to a lively deep rose. The bloom is abundant, of medium size, and very showy. The dainty, upright tree has fine willowy branches with maroon bark and dark leaves.

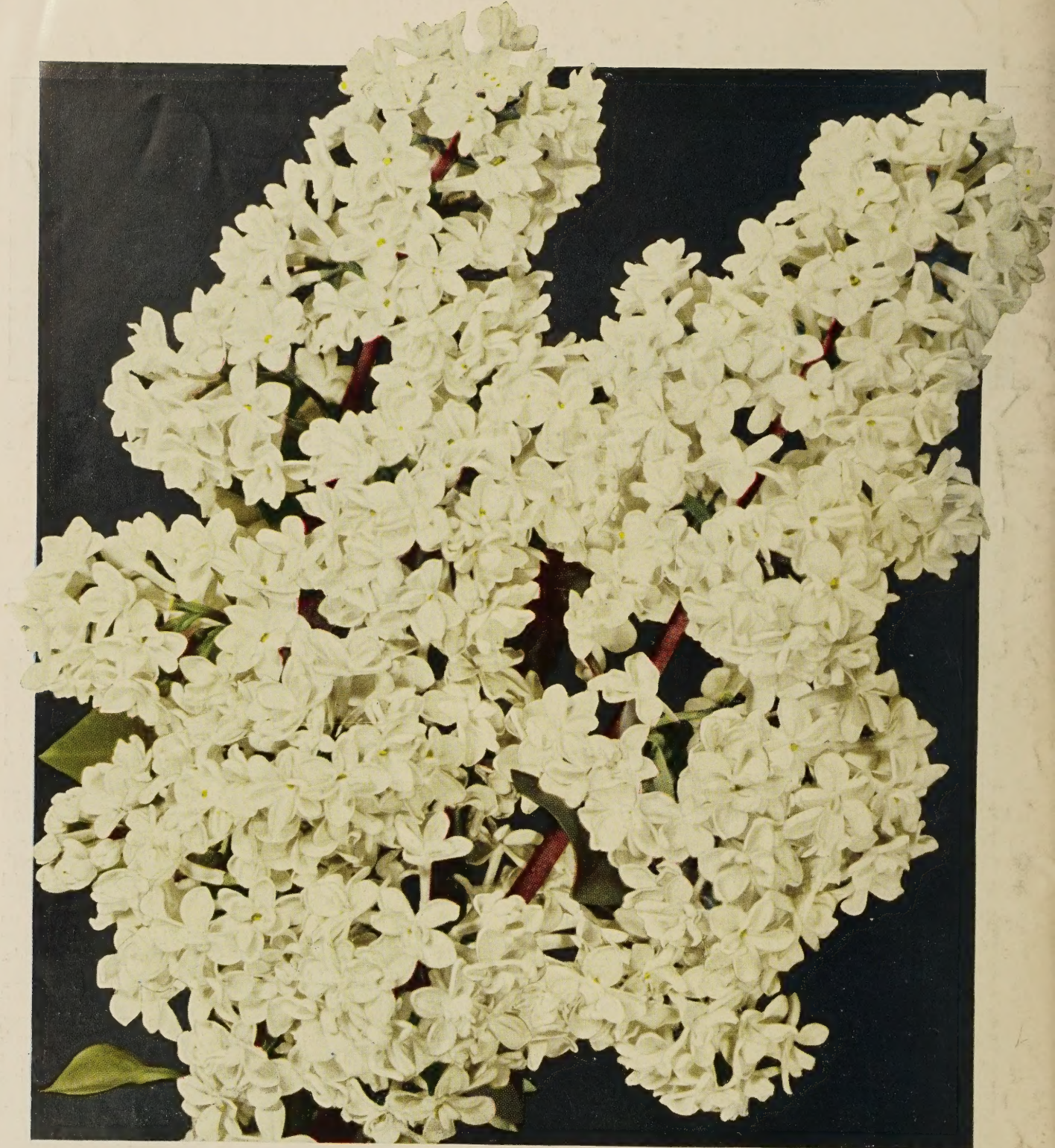
4 to 5 ft. trees, \$2.50 each

## SPECIAL CRAB OFFER

We have the following varieties of flowering Crabs in limited quantity: Morden<sup>®</sup> 134, Morden<sup>®</sup> 450, Morden<sup>®</sup> 457, Erie<sup>®</sup>, Estaline, etc. We offer these varieties, our selection, as follows:

3 to 4 ft., \$1.75 each; 3 for \$4.50.  
4 to 5 ft., 2.00 each; 3 for 5.50.





Edith Cavell

———— **Brand Peony Farms** ————  
**Box 408** **FARIBAULT, MINN.**